

Franklin County Submittal

2012 VACo Achievement Award – Communications Category

TRANSPARENCY FOR A CITIZEN'S DOLLAR

Overview:

The County of Franklin identified an opportunity for its citizens to become a crucial part of the budget process by providing them with a free interactive budget website. This website empowered every interested citizen with the very same documents and data that the Board of Supervisors would use during the budget process. Most importantly, the Board of Supervisors were directly enlightened of citizen values and concerns through the feedback option included on the site. The feedback received through this portal as well as the linked social media outlets, proved to be beneficial in determining the County's final fiscal year budget.