

Executive Summary

The Prince George County Comprehensive Community Outreach Program is the new model of communication for local governments. Transparency, speed, accessibility and in electronic form are the new hallmarks of efficient and effective local government communication with citizens. Prince George County has established a multi-layer system of communication to reach all generations of residents. Our motto is: "Public information should be available to the public." We can save staff time responding to calls, emails and letters if the information is already publically posted. Every day we are finding new items, documents, and information to make accessible.

Our program includes:

Website with daily headlines, community calendar, full Board packets with agendas

Nixle - emergency text/email notification system (i.e. road blockages, robberies)

CodeRed - reverse call E911 notification system (i.e. hurricane)

RainedOut - Recreation automatic notification program

Facebook and Twitter

Maintain an A+ transparency rating with *Sunshine Review*

Regular lunches with local media

Fraud Hotline

County and Department newsletters

Video Press Releases

Public Information Telephone Line