2015 Achievement Awards Virginia Association of Counties

APPLICATION FORM

All applications must include the following information. Separate applications must be submitted for each eligible program. **Deadline: June 1, 2015.** Please include this application form with electronic entry.

PROGRAM INFORMATION
Locality: Henrico County
Program Title: HCPS Teacher Scholars' Program
Program Category: Organizational Development
CONTACT INFORMATION
_{Name:} Mandy Baker
Title: HCPS Director of Human Resources
Department: HCPS Human Resources
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SIGNATURE OF COUNTY ADMINISTRATOR OR CHIEF ADMINISTRATIVE OFFICER
Name: John A. Vithoulkas
Title: County Manager
Signature:

Overview/Summary Of The Program

Can you imagine how great it would be to enter college knowing you had a guaranteed job upon graduation? Henrico County Public Schools has created that opportunity.

Henrico County Public Schools' (HCPS) theme is "The Right to Achieve, the Support to Succeed." Four areas of focus support this theme: student safety; academic progress; closing gaps; and relationships.

HCPS' Teacher Scholars' program supports the theme and focus areas by encouraging our own students to become the division's teachers of tomorrow.

The Teacher Scholars' program is a homegrown way to address the need for teachers in content areas where there aren't enough qualified applicants. HCPS is experiencing critical teacher shortages in math, Spanish, exceptional education, technology education, and family and consumer sciences.

For the inaugural group, a committee will select up to 15 participants from current high school seniors who apply for the program. The application includes an essay describing why the student wants to be a teacher; Finalists will also teach a short lesson. The scholars agree to earn a teaching degree in one of the content shortage areas and HCPS guarantees them a teaching position, along with a \$5,000 one-time supplement, after they graduate from college.

Problem or Challenge

In the past several years, HCPS has had challenges recruiting and maintaining qualified teachers in specific content areas. Those areas include math, Spanish, exceptional education, technology education, and family and consumer sciences. These critical shortages have forced HR to think outside the box in order to come up with creative recruiting initiatives. Using the HCPS theme as inspiration, HCPS Human Resources Director Mandy Baker came up with the idea of using our own highly talented student base for the Teacher Scholars' program to generate the next generation of Henrico County teachers.

This need is not just a Henrico County issue. Schools across the commonwealth and the nation are facing critical shortages in these same subject areas.

The program demonstrates to students that we are willing to invest in them, their future and the future of Henrico County Public Schools.

The HCPS Teacher Scholars' program will provide high school seniors with an opportunity to start college knowing that they already have a full-time job upon graduation. Our objective for the program was to develop a recruiting program to hire former Henrico County Public Schools students for critical teacher-shortage content areas.

This program is designed to address a critical shortage in teacher hiring in the content areas of math; Spanish; exceptional education; technology education; and family and consumer sciences. HCPS Human Resources Director Mandy Baker and her team of HR specialists hit the road to promote the program by

presenting its attributes and requirements through promotional materials and group meetings at all HCPS high schools.

The program required one month for development, and is being implemented throughout the 2014-15 school year. It is targeted at HCPS seniors, who comprise a group of about 13,380 students.

A committee will select the inaugural group from the 2015 high school graduates who apply to the program. The application requires an updated resume and an essay entitled "Why I want to be a teacher." Applicants selected for interviews will experience behavioral-based interview questions and must be prepared to teach the panel a short lesson plan. The panel will look for enthusiasm, knowledge of the lesson, their ability to check for understanding and creativity in the student's presentation.

Up to 15 teacher scholars will be chosen this year. Those who are selected agree to earn a teaching degree or complete an undergraduate degree in one of the content shortage areas, such as Spanish. When they graduate from college, HCPS will guarantee them a teaching position, along with an extra \$5,000. teacher scholars agree to teach in Henrico County Public Schools for at least three years and to be placed where they are most needed. Should they leave before the three years is up, they are required to pay back the \$5,000. HCPS will keep in touch with the students during their collegiate journey in order to get to know the students better. This practice also affirms the key HCPS focus area of relationships. Additionally, when summer job opportunities become

available in the school division, teacher scholars have the opportunity to apply to gain further experience.

This program is a no-risk opportunity for students who are interested in the teaching profession. If they get to college and decide teaching is not the right path for them or they decide not to return to Henrico County, they can opt-out of the program at any time during college.

Response To Economic Downturn

Previous years' budget restrictions have taught our teams to be more creative in approaching staffing needs, especially when there are limited budgets available for recruiting. promotional brochures and posters needed to advertise the program cost less than \$200. Time and effort spent by the HR team visiting high schools was done during the school/work day and was considered a regular part of human resources recruiting efforts. Our economic reality has meant doing more with less.

Use Of Technology

- HCPS Intranet
- HCPS secondary school blog
- Email to parents of seniors

The Cost of the Program

The main costs associated with the Teacher Scholars' program were the promotional materials – posters and brochures. These cost approximately \$200. If 15 program participants are selected this year, we expect a net gain of five to seven HCPS teachers within five years. This is contingent on how many participants elect to return. With a \$5,000 sign-on bonus, this could cost HCPS \$25,000-\$35,000 in four or five years.

Having the ability to plan in advance for this outlay will allow the HR team to target advertising dollars for this program so we will be prepared for the expense when it comes due. Our hope is that this will be an ongoing line item in our budget until the critical teacher shortage in these content areas is eliminated.

Results

The results of the Teacher Scholars' program won't be known until the students graduate in four to five years. By selecting 15 participants this year, the school division is estimating a net of five to seven teachers. No matter the net gain, this program demonstrates to students that we are willing to invest in them, their future and the future of Henrico County Public Schools.

HCPS is the sixth largest school division in the Commonwealth of Virginia, and is growing. To meet the teacher staffing needs of this large school division, the HCPS Human Resources Department has had to come up with creative ways to supplement its recruiting efforts. This is especially important in subject areas for which there are critical teacher shortages.

6 Teacher Scholars' Program

Henrico County, Virginia

With no outside assistance, HCPS' human resources director came up with a

unique way to try to resolve this problem through the Teacher Scholars' program.

What better way to advertise and highlight our students' academic achievement

than by hiring them back as our own teachers? By guaranteeing them a job when

they graduate from college along with a substantial sign-on bonus, we're sending

a message that we're investing in them, their future and the future of our students.

Supplemental Materials

Copy of poster

Brochure text

Henrico Citizen article

Program Category: Organizational Development

Submitted by: Mandy Baker, human resources director

804-652-3656, aabaker@henrico.k12.va.us



Application Process:

Interested students must complete the application provided, include a resume, and the name and contact information of two references.

In addition, a written essay is required explaining, "Why I want to be a teacher." Applicants may also be subject to an interview before a panel, and/or required to teach a short lesson on an approved subject of your choice.

Eligibility Requirements as a College Graduate:

- Be an approved participant in the Teacher Scholars' Program for HCPS.
- Receive a positive reference from student teaching experiences.
- Receive a positive reference from your university student advisor.
- Be flexible as to your placement within HCPS so that we can best meet the needs of our student population.
- Those who meet all eligibility requirements will also receive a \$5000 supplement with a minimum three year commitment required. Forfeiture of this three year commitment will result in full pay back of the supplement.

This is a no risk opportunity:

We realize plans change and life can take you in other directions. The Teacher Scholars' program is a no risk opportunity. If you find that during your collegiate journey you are no longer interested in participating in the HCPS Teacher Scholars Program, you just need to simply let us know.

Graduating SENIOR and want to TEACH?

Apply NOW for a guaranteed job after college!



The Henrico County Public Schools

Teacher Scholars' Program

will accept 15 graduating seniors this year.

Complete your undergraduate degree from an accredited college or university in one of the following focus areas: Spanish, math, exceptional education, technology education or family and consumer sciences and Henrico County Public Schools will provide you with a \$5,000 supplement and guaranteed employment.

For more information:

See School Counseling or visit henrico.k12.va.us/TeacherScholars.html



Henrico County Public Schools

Teacher Scholars' Program for High School Seniors



Looking for a guaranteed job after college? We have a place for you at HCPS!

Program Purpose:

The purpose of the HCPS Teacher Scholars' program is to address the staffing needs and increasing demand for highly qualified teachers in critical shortage teaching areas, thereby improving the delivery of service to HCPS students. **Content areas are: Spanish, Mathematics, Exceptional Education, Technology Education and Family and Consumer Sciences.**

It is our intent to encourage, identify and accept high school seniors who are genuinely interested in teaching to pursue the career, and then return to HCPS with a guaranteed role as a teacher in one of these critical shortage areas!

Applications will be reviewed by a committee and 15 Teacher Scholars graduating in 2015 will be selected.

Eligibility Requirements as a High School Senior:

- Be a U.S. citizen or eligible for employment in the U.S.
- Be a high school senior graduating this year.
- Agree to enroll and complete a teacher education program at an accredited college or university leading to VADOE teacher certification in one of the identified shortage areas.

OR

• Agree to enroll and complete a program at an accredited college or university leading to an undergraduate degree in the content focus area. (Spanish, FACS, etc...)

Application Process:

Interested students must complete the application provided, include a resume, and the name and contact information of two references.

In addition, a written essay is required explaining, "Why I want to be a teacher." Applicants may also be subject to an interview before a panel, and/or required to teach a short lesson on an approved subject of your choice.

Eligibility Requirements as a College Graduate:

- Be an approved participant in the Teacher Scholars' Program for HCPS.
- Receive a positive reference from student teaching experiences.
- Receive a positive reference from your university student advisor.
- Be flexible as to your placement within HCPS so that we can best meet the needs of our student population.
- Those who meet all eligibility requirements will also receive a \$5000 supplement with a minimum three year commitment required. Forfeiture of this three year commitment will result in full pay back of the supplement.

This is a no risk opportunity:

We realize plans change and life can take you in other directions. The Teacher Scholars' program is a no risk opportunity. If you find that during your collegiate journey you are no longer interested in participating in the HCPS Teacher Scholars Program, you just need to simply let us know.

IAN. 22-FEB. 4. 2015



GEN. ASSEMBLY



Henrico representatives discuss the new G.A. session. Details, p. 6-7

* * * **ENTERTAINMENT**



Environmental Film Festival screenings planned in county. Details, p. 9

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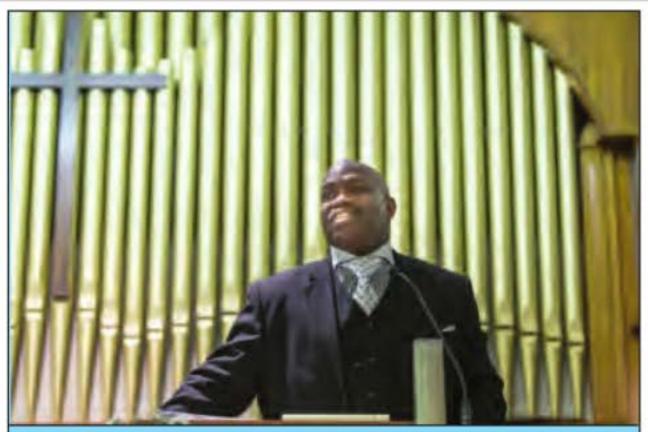
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A dream remembered

Dr. Arthur Roots of Richmond (above) sings a capella during the Martin Luther King, Jr. Day Commemoration at Highland Springs United Methodist Church Jan. 19. The event also featured Henrico native and actor Tony Cosby (at left) giving his impassioned version of King's famous "I Have a Dream' speech and a performance by the seventh-grade chorus from Fairfield Middle School.

Photos by Roger Walk for the Henrico Citizen

Classic sounds

Henrico-based orchestra steps back in time

By Eileen Mellon

On March 13, the local music scene will go back in time 200 years.

That's when Mannheim Rocket, a period-instrument-based orchestra, will play its inaugural concert at Monumental Church in Richmond, offering music lovers the chance to step back two centuries and experience 200-year-old music performed with 200year-old instruments.

"I've played music all over the country, and when I came to Richmond there wasn't really an outlet for this type of period-instrumental music," said Richard Spece, founder of Mannheim Rocket and an awardwinning conductor and clarinetist for a quarter century who moved to the region in 2013. "This is one of the most historic



Contributed photo

Mannheim Rocket will debut its unique sounds of yesteryear in March.

cities on the East Coast, and I wanted to present the music of the past and spark an interest in this type of music."

Formed in 2013, the Henrico-based Mannheim Rocket consists of 24 high-end musicians from all across the country, who

see MUSIC, p. 8

HCPS program to guarantee future teaching jobs for current students

By Eileen Mellon

Public high school students in Henrico County will have the opportunity to earn a guaranteed teaching job when they graduate college, thanks to the new Teacher Scholars' program, which Henrico County

Schools Public launched this semester.

The Henrico school division, along with other systems nationwide, has witnessed

a shortage in the number of teachers



in areas such as math, Spanish, exceptional education, technology education and family and consumer sciences. The new Henrico program will offer an incentive to students and hopefully spark an interest in

"I needed to come up with another way to attract candidates in Henrico for these content areas where there are high turnover rates for teachers," said Mandy Baker, director of human resources for Henrico County Public Schools. "It dawned on me that we have such a great population of students working with us now and many of them do come back to Henrico to live and work after college."

Any Henrico County seniors can apply for the program, and a committee will choose 15 students from the applicant pool. If selected, the

see TEACHERS, p. 9

19 Henrico teachers earn National Board certification

Nineteen Henrico County Public Schools teachers recently achieved certification from the National Board for Professional Teaching Standards in 2014. A total of 41 metro-Richmond teachers were certified in 2014; HCPS' total was the most of any area school system. In addition, three of the division's National Board Certified Teachers renewed their 10-year certifications in 2014.

Newly certified teachers are Aimee Brand (formerly of Deep Run High School); Megan Corker Ariail, Douglas S. Freeman High School; Sara Blackburn, Springfield Park Elementary; LaTizzia Bragg-Bullock, Highland Springs High School; Megan R. Conway, Gayton Elementary School; Crystal Hagen Heflebower, Ridge Elementary School; Gretchen Hiort, Varina High School; Wiley Shelor Hunnicutt, Douglas S. Freeman High School; Dana G. Iuga, J. R. Tucker High School; Amy Jefferson, Jackson



Contributed photo

Henrico teachers who recently earned certification from the National Board for Professional Teaching Standards joined Superintendent Pat Kinlaw (back row, sixth from right) during a ceremony at VCU Jan. 8.

Davis Elementary; Joan Manning Kernan, MathScience Innovation Center (formerly of Glen Lea Elementary School); Amy H. Marshall, Shady Grove Elementary School; Emily Stains, Varina High School; Lesley St. James, Varina High School; Katlyn Wadsworth Stutts, Maude Trevvett Elementary School; Julianne Henshaw Suder, Laburnum Elementary School; Timothy N. Towslee, Glen Allen High School; Casey B. Tyler, Tuckahoe Elementary School; and Amanda Carretto Washko, Douglas S. Freeman High School.

Ten-year certification renewals are: Laura George, Holman Middle School; Laila Marshall, Shady Grove Elementary School; and Carrie Simmons, Hermitage High School.

The teachers were recognized in a pinning ceremony Jan. 8 at VCU's Vlahcevic Concert Hall, along with newly certified teachers from the city of Richmond and the counties of Chesterfield and Hanover. The Henrico teachers will also be recognized at a meeting of the Henrico County School Board.

Certification by the National Board for Professional Teaching Standards is the profession's highest mark of accomplishment, and is achieved through a rigorous, performance-based peer review process.

Teachers

CONTINUED from p. 1

students agree to earn a teaching degree or complete an undergraduate degree in one of the content shortage areas, and upon graduation HCPS will guarantee them a teaching position, along with a \$5,000 bonus.

The students must teach in Henrico County public schools for at least three years and agree to be placed where teachers are most needed. Failure to complete three years would require the repayment of the bonus.

"This exciting opportunity adds immediate relevance to the work students are currently doing in these targeted areas," said Val Goose, world language specialist for Henrico County Public Schools. "It adds additional purpose and vision to their daily work."

Landing a job can be stressful and difficult for many graduates when they leave college. The Teacher Scholars program not only addresses the lack of teachers in specific content areas in local schools but also grants teaching jobs to the selected group of students and places them back in the school system that educated them.

Baker said the program is a win-win situation for everyone involved.

"How would it feel to walk into college knowing you had a guaranteed job when you leave?" she said. "There is so much pressure and stress that it would take off of students, and that's when it was solidified that this was a great program. There's no question that four years from now, we will need these skill sets, so why not present this to our students?"

The program is a no-risk opportunity for students with an interest in teaching. Participants can opt out of the program at any time during college without penalty if they decide to go in a different direction with their careers.

"We are so excited to have a program which encourages our students to come back home to Henrico after college and continue to grow with us as professionals," said Baker. "We believe in our students and this program shows that we're investing in their futures."

Detailed information about the program and an application can be found at henrico.k12.va.us/TeacherScholars.html. Applications for 2015 graduates are due March 6.