


# **Workforce Development Services Virginia Community College System**



**Presented to the  
Community Development and Planning  
Committee of the  
Virginia Association of Counties  
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# Workforce Development @ Virginia's Community Colleges

Virginia's 23 Community Colleges coordinate and deliver of **workforce training and services** at the postsecondary level to meet the needs of Virginia's **business and industry** by providing individuals with **21<sup>st</sup> century skills**



# Workforce Development @ Virginia's Community Colleges

**Access: 87,000+** people served annually through noncredit workforce training

**Success: 10,000+** career readiness credentials contributed to the overall student success value of 51,000 graduates, transfers and workforce credentials earned through Virginia's Community Colleges

**Workforce: 11,000+** employers served by college education and training programs and service

# Customized and Open Enrollment Workforce Training

## For **Business and Industry:**

Provide customized and open enrollment training solutions for incumbent workers and for developing a pool of qualified candidates

## For **Job and Skill Seekers:**

Provide open enrollment and flexible training options leading to industry certifications/licenses and employment

# Pipeline Development

- Career Readiness Certificate
- High School Career Coaches
- Adult Career Coaches
- On Ramp

# Career Readiness Certificate



- Virginia's Career Readiness Certificate (CRC) is an assessment-based credential that gives employers and career seekers a uniform measure of key workplace skills.
- Endorsed by Governor McDonnell as well as Governors Kaine and Warner
- The opportunity to earn a CRC is available through Virginia's Community Colleges and local One-Stop Centers.
- To date, more than 50,000 Virginians have earned CRCs
- For more information visit [crc.virginia.gov](http://crc.virginia.gov)

# High School Career Coaches

**Target:** High school students in the “middle majority”

**Goal:** Increase preparation for college and careers, including apprenticeships and workforce training for target population

**How:**

- Assumes that access to the middle class and family sustaining incomes require some form of postsecondary training
- Deploys community college employees, who are tuned into the needs of the economy, in high schools
- Facilitates purposeful career planning focused on student interests and economic needs

**Outcomes:** Increases in dual enrollment, community college enrollment, and enrollment in CTE programs; 94% of students say coach facilitated change in plans for college and career

# Adult Career Coaches

**Target:** Adult populations in career and educational transition

**Goal:** Move dislocated workers and veterans into training and sustainable employment

## **How:**

- Provide individual skills and needs assessment
- Guide individual academic & career plans
- Support job search and coach on employability skills
- Facilitate experiential learning opportunities (e.g. internships)
- Intensive coordination with regional partners such as Virginia Employment Commission and One-Stop offices

**Outcomes:** In a little over a year, more than 7,000 people served; 74% credential attainment rate among those receiving training; 600 people already obtained employment



# On Ramp

**Target:** Unemployed and underemployed workers impacted by business closures, downsizing, or regional high rates of unemployment.

**Goal:** Strives to improve employment rates of these workers through career coaching and postsecondary education credential attainment in high demand fields.

**How:** Tuition for credit and noncredit workforce training in high demand fields, fees, textbooks and instructional supplies and materials are provided.

**Regional Outcomes:** 86.5% employment rate; 60% earned credit or industry credentials

# Questions?

Please contact Ellen Davenport  
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Thank you!

