

"I want to make a difference, I know our Board of Supervisors works very hard, but are we really creating real lasting results for the citizens?"

You as a county Supervisor ran for office, because you want to make a difference and create lasting results. Once elected and on a Board of Supervisors, it can become challenging as your views and vision are now mixed with the views and vision of the rest of the Supervisors on the board. Many ask: What can we do about this? How can we get things done?

Clear Vision and Direction Critical to the Success of the County

Developing a clear vision and direction for your county is essential. (Developing direction, along with the role of approving a budget, and the supervision of chief administrator, is the Board's central role.) The Direction is needed to create lasting results and is also needed for the success of the other roles.

- Without a clear vision and direction, how will budget decisions be made responsibly?
- Without a clear vision and direction, how will your chief administrator lead and manage?

This clear direction is stronger when supported by an overall road map, so your chief administrator can provide needed expertise, and "can drive the car" in the direction of the road map.

The Aycock Group -- Extensive Experience Helping Counties Create Clear Direction

The Aycock Group has broad successful experience helping local governments and nonprofits develop clear direction with a road map. The Aycock Group has over 40 years of experience. We provide strategic planning, board retreats, board development, economic development and conflict resolution.

The Aycock Group has successfully worked with many local governments on the Virginia border including Vance County, Warren County, and Northampton County as well as across the state of North Carolina such as Buncombe County, the City of Havelock, the Town of Weaverville, and the Town of Smithfield. We are excited that we are expanding into Virginia.



Chris Aycock, the President of The Aycock Group has extensive strategic planning, board development, economic development, and conflict resolution experience. He is skilled in nationally respected facilitation approaches. He is published. Prior to founding The Aycock Group, he worked in management positions in the public sector. He has a Master's Degree in Public Administration.

Ron Aycock, senior associate is the retired Executive Director of the North Carolina Association of County Commissioners.

Strategic Planning

Board Retreats

Economic Development

Conflict Resolution

Please contact: Chris Aycock, President at 919-834-2313 or 919-880-4704 Email to chris@theaycockgroup.com website: <u>www.theaycockgroup.com</u>