

Developing A Common Vision;

Results, Expectations, Economic Development



Purpose of today's presentation:

- ***How can your individual visions become one common vision to serve the citizens?***



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Today we will cover 3 items:

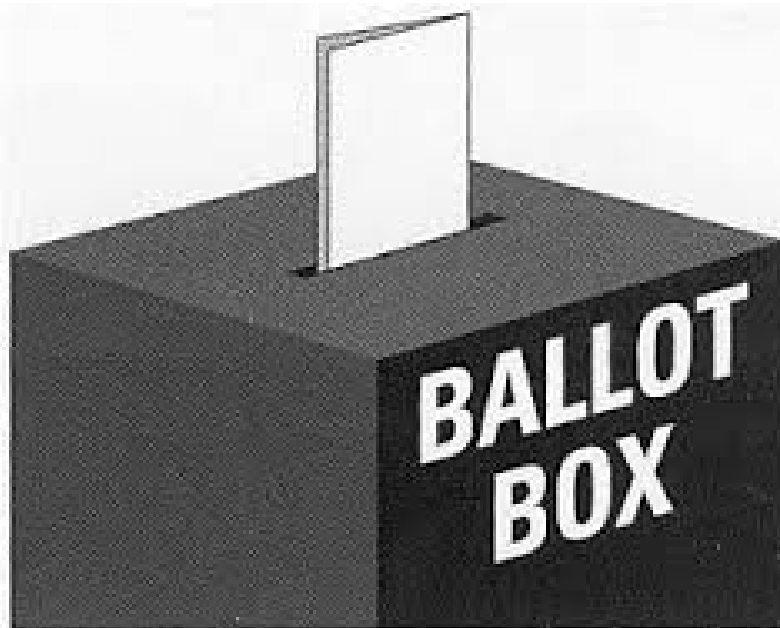
1. **What** is a common Vision?
2. **Why** is a common vision important?
3. **How** do you with your administrator establish a framework for real results?

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What is a common Vision?

- Why did you run for office?



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What is a common Vision?

- Common Board priorities with goals and objectives
- If desired a central statement
- A way to achieve: why you ran for office with others on Board

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What is a common Vision?

- Clear direction & roadmap



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Why is a common vision important?

- Without a clear vision and direction, how will your Administrator know where you want to go?



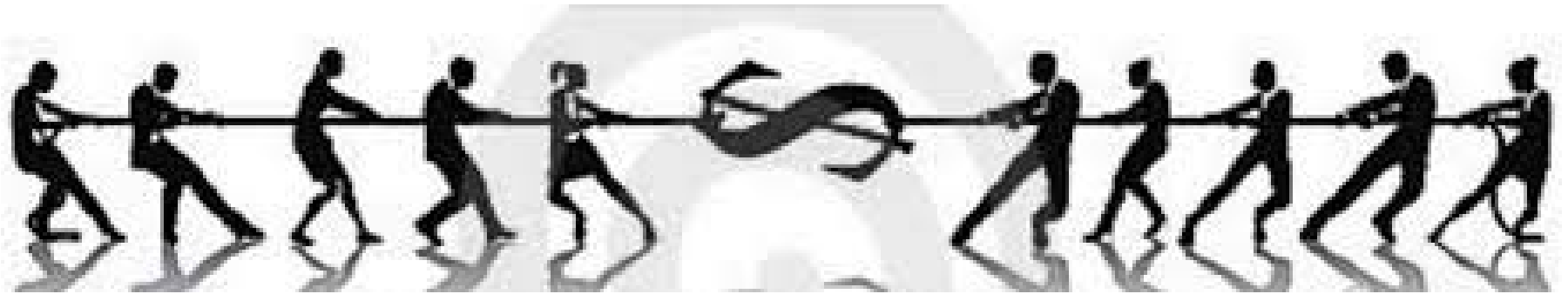
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Why is a common vision important?

- Without a clear vision and direction, how will budget decisions be made responsibly?



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Why is a common vision important?

Without a clear vision and direction:

- How will the citizens be served?
- And know you are serving them?



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How do you with your administrator establish framework for real results?

Strategic Planning and/or Board Retreats

- Role of Board, of County Administrator, Executive, Manager and the Role of Staff
- Real Operational plan created



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How do you with your administrator establish framework for real results?

Board Development

- Expectations
- Roles



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How do you with your administrator establish framework for real results?

Economic Development Strategic Planning

- Business recruitment, retention/ expansion & entrepreneurship.



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The Aycock Group has extensive successful experience and will be happy to meet with you or talk on the phone.

Chris Aycock, MPA

President The Aycock Group

www.theaycockgroup.com

919-834-2313 919-820-2404

chris@theaycockgroup.com

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Conclusion

Why did you run for office? What do you think is most important about these three items we are talking about today?

1. What is a common Vision?
2. Why is a common vision important?
3. How do you and your staff establish a framework for real results?

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Questions

- What questions do you have?

Thank you.