

Do you have a financial plan to help manage your public facilities?

Hear first-hand from city and school leaders on how having a financial plan helped them escape the deferred maintenance cycle.



Free Webinar

May 12, 2015

1:00 – 2:00pm ET/12:00 – 1:00pm CT

Hosted by *American City and County* and *American School and University* magazines

For many municipalities, colleges and schools, it's no longer a question of if the maintenance can be deferred, but rather when a vital service will be interrupted because of it. This leads to what public organizations try hard to avoid . . . spikes in their budget due to unplanned or emergency renovations.

The solution to breaking out of this cycle can be as simple as having a plan. That's how the City of Houston and the Madison County School District went from crisis mode to long-term facility asset management. With the help of innovative funding options tied to energy savings performance contracts, public organizations are leveraging energy and operational efficiencies to create budget-neutral solutions to tackle a wide variety of projects including building and technology upgrades.

In this webinar, you'll learn about:

- ✔ Infrastructure and asset management . . . and the true price of deferred maintenance
- ✔ Developing your own infrastructure management plan and how to pay for it using alternative financing options
- ✔ Educating key stakeholders such as elected officials, community members and facilities staff
- ✔ The value a qualified partner delivers in securing funding and ensuring high performance

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We'd like to say thanks . . .

As our thank you for registering, you'll be the first to receive our new eBook with tips on how to develop a budget-neutral financing plan for your state agency, municipality, college or school district.

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