



Revitalizing Neighborhoods
Through Housing and Economic Development
Virginia Housing Center



8:30AM REGISTRATION | 9:00AM-5:00PM TRAINING

DAY ONE

TRAINING PURPOSE, POINTS TO CONSIDER

INTRODUCTIONS

Group Exercise: Name/Title/Organization/Role

TRAINING AGENDA OVERVIEW AND TRAINING CENTER LOGISTICS

Group Exercise: Opportunities for Questions

AN OVERVIEW OF THE NEIGHBORHOOD, ENVIRONMENT, MARKET, COMMUNITY HEALTH AND STAKEHOLDERS

Group Exercise: Case Study Overview, Group Introductions, SWOT Analysis, and Asset Mapping

THE REVITALIZATION PLANNING PROCESS

DETERMINING NEIGHBORHOOD EXISTING CONDITIONS

Group Exercise: Case Study: Group Assignments and Analyze Existing Conditions and Assets

LUNCH

DEVELOPING A VISION AND STATEMENT OF STRATEGIC DIRECTION

Group Exercise: Developing Community Vision for REACHville

HOUSING=ECONOMIC DEVELOPMENT

Group Exercise: Analyze Housing Opportunities and Potential Economic Impact

VIBRANCY AND CONNECTIVITY

Group Exercise: Analyze Commercial Corridor and Outline Action Plan



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DAY TWO

HUMAN CAPITAL AND WORKFORCE DEVELOPMENT

Group Exercise: Evaluate Workforce Development Options

RANGE OF REVITALIZATION INTERVENTIONS

Group Exercise: Identify Target Components and Potential Interventions

ACQUISITION STRATEGIES.ACQUIRING AND ASSEMBLING LAND

FINANCIAL RESOURCES: BUDGETING AND FUNDRAISING

Group Exercise: Identify Financing Strategies to Address Interventions

LUNCH

CRAFTING AN IMPLEMENTATION PLAN

Group Exercise: REACHville Revitalization Plan

REVITALIZATION PLAN GROUP PRESENTATIONS