

# 2016 VACo Annual Conference Program Book Advertising



## Advertisement sizes available – Check one

Full-page (black-and-white ad) = \$250

(8" H X 3" W)

Half-page (black-and-white ad) = \$175

(4" H X 3" W)

Quarter-page (black-and-white ad) = \$125

(2" H X 3" W)

### We agree to these terms:

Submit your high-resolution TIFF, PNG or PDF format ad by e-mail to: [gcharter@vaco.org](mailto:gcharter@vaco.org). No PowerPoint or Word files. Use your company or organization name as the file name for your advertisement.

For additional information, questions or assistance with your ad, call VACo communications director, Gage Harter, at 804.343.2502.

VACo reserves the right to refuse any advertisement. The advertising company agrees and understands that it cannot cancel this agreement. VACo will have no liability for the omission of any advertisement. In the event an ad is inadvertently omitted, the advertising company's advertisement fee will be refunded.

**Print-ready ad is due by Sept. 8, 2016.** Please keep a copy of the ad specifications for your records.

Contact person for ad: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

If you want to run last year's ad, check here:

## Payment Information (F.I.N. 54-1649703)

Advertisement fee due (full-page ad = \$250, half-page ad = \$175, quarter-page ad = \$125) . . . . . \$ \_\_\_\_\_

Check enclosed

Paying by credit card

### Credit card information:

#### CHARGE OPTIONS:

Card Type: American Express  MasterCard  Visa  Discover  Exp. Date: \_\_\_\_ / \_\_\_\_

Name as it appears on card: \_\_\_\_\_

Card # \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

E-mail for receipt/confirmation of charge \_\_\_\_\_

Mail completed advertising order to:

VACo Services, Inc.  
1207 E. Main St., Suite 300  
Richmond, VA 23219-3627



Save a stamp! FAX to: 804-788-0083.

Revised 4/11/2016