Virginia Association of Counties

ACHIEVEMENT AWARDS

SUBMISSION FORM

All submission forms must include the following information. Separate submission forms must be turned in for each eligible program. **Deadline: July 1, 2024.** Please include this submission form with the electronic entry. If you do not receive an email confirming receipt of your entry within 3 days of submission, please contact Gage Harter.

PROGRAM INFORMATION

County: Pulaski County

Program Title: Zoning Web Experience

Program Category: Community Development

CONTACT INFORMATION

Name: Markie Saunders

Title: Director of Planning and Zoning

Department: Planning and Zoning

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Email: msaunders@pulaskicounty.org

SIGNATURE OF COUNTY ADMINISTRATOR OR DEPUTY/ASSISTANT COUNTY ADMINISTRATOR

Name: Jonathan Sweet

Title: Pulaski County Administrator

Signature:

Pulaski County Zoning Web Experience

Pulaski County, VA

Director of Planning & Zoning – Markie Saunders

Planning, Zoning & GIS Coordinator- Levi Dalton

Project Submission- Community Development- Zoning Web Experience

Introduction

In an increasingly digital world, the need for accessible and efficient online services has never been greater. Encompassing our Mission, Vision and Passion for Pulaski County our new Zoning Web Experience is a strategic initiative designed to meet this demand by transforming how zoning information is accessed and managed. This innovative platform will empower residents, developers, and government officials with streamlined processes, enhanced transparency, and improved accessibility to zoning information. By leveraging cutting-edge technology and user-centric design, this project aims to foster better community engagement, simplify zoning procedures, and promote more informed urban planning and development.

Planning and Zoning can be difficult to figure out what your property is zoned, what options you have for development of properties and the processes as to which you have to go through to obtain your dreams. Pulaski County works off the Unified Development Ordinance, which is a 180-page document. Ordinances can be a very daunting thing when trying to work through an already complicated process of development. Staff collaborate different ways to address this problem and were able to create a platform that would eliminate the difficulty of combing through the large ordinance to find out what our citizens and different stakeholders can do in every area throughout the county.

The user has easy access to the Web Experience through the Planning and Zoning page on Pulaski County's website. The user clicks the link provided and it takes them to the new Zoning Experience Platform. On that platform you can search any address located within Pulaski County. The interactive map will zoom to the property that have requested and show the Zoning District associated with that address or tax map number. The user can then continue down the page and select that specific zone district. Once selected a document will pull up all of the needed information for that coordinated district. You can see the intent of the district, all associated setbacks, all uses for the property permitted, conditional and special use. This document pull all information from the Pulaski Unified Development Ordinance and simplifies it into once condensed area that is easier to understand.

Project Objectives

The primary objectives of the new Zoning Web Experience are:

Enhanced Accessibility: To provide easy access to comprehensive zoning information for residents, developers, and businesses.

User-Friendly Interface: To design an intuitive, user-centric platform that simplifies navigation and information retrieval.

Transparency and Accountability: To ensure transparency in zoning processes and decision-making, promoting trust and accountability.

Efficiency in Accessibility: To reduce the time and effort required for zoning applications and approvals through digital solutions.

Community Engagement: To foster greater community engagement and participation in zoning-related matters.

Key Features

Interactive Zoning Map: A dynamic, interactive map allowing users to explore zoning classifications and details for specific parcels.

Easy and Applicable Zone District Standards: Advanced search and filter options to quickly locate relevant zoning information and documents.

Interactive Legends and Documents for each District: A comprehensive library of zoning regulations, guidelines, and frequently asked questions.

Benefits

For Residents: Easy access to zoning information enhances understanding and compliance.

For Developers and Businesses: Streamlined and clear zoning information support efficient project planning and execution.

For Government Officials: Enhanced transparency and accountability, along with efficient direction capabilities to communicate with the community, reduce administrative burdens and improve public trust.

Funding

Staff used ARC GIS which is an already purchased and has been in use for years, to create this new platform. By doing this, there was no additional cost to Pulaski County or its Citizens!

Implementation Plan

Development Phase: Team collaboration with Planning and Zoning Staff to create the platform, incorporating feedback from key stakeholders.

Testing and Feedback: Staff conducted thorough testing and solicit feedback from a pilot group of users to refine the user experience.

Launch and Training: At the time of the platform launch there was a comprehensive training for administrators and promotion for community engagement.

Ongoing Support and Updates: Provide ongoing support and regularly update the platform based on user feedback, public hearing determinations such as rezones and special use permitting, and evolving needs.

Conclusion

The new Zoning Web Experience is a transformative project poised to revolutionize how zoning information is accessed and managed. By prioritizing user needs, transparency, and efficiency, this initiative will significantly enhance community engagement and streamline zoning processes, ultimately contributing to smarter, more informed urban development.

Please use this link to explore the new Pulaski County Zoning Web Experience

https://experience.arcgis.com/experience/2cc14a5ab65d4fffb2b5779953f0e587/?draft=true&org=PulaskiCounty

Executive Summary – Pulaski County Zoning Web Experience

Introduction of the Platform

This innovative platform will empower residents, developers, and government officials with streamlined processes, enhanced transparency, and improved accessibility to zoning information. By leveraging cutting-edge technology and user-centric design, this project aims to foster better community engagement, simplify zoning procedures, and promote more informed urban planning and development.

Project Objectives

Enhanced Accessibility	Community Engagement
Transparency	Accountability
User-Friendly	Pro- Land Development Encouragement and Excitement

Key Features

- Interactive Zoning Map and District Locator, Easy and Applicable Zone District Standards
- Interactive Legend and Documents for each District Guidance, Instructions on how to use the platform

Benefits

There are multiple stakeholders that will benefit from this platform.

For Residents: Easy access to zoning information enhances understanding and compliance.

For Developers and Businesses: Streamlined and clear zoning information support efficient project planning and execution.

For Government Officials: Enhanced transparency and accountability, along with efficient direction capabilities to communicate with the community, reduce administrative burdens and improve public trust.

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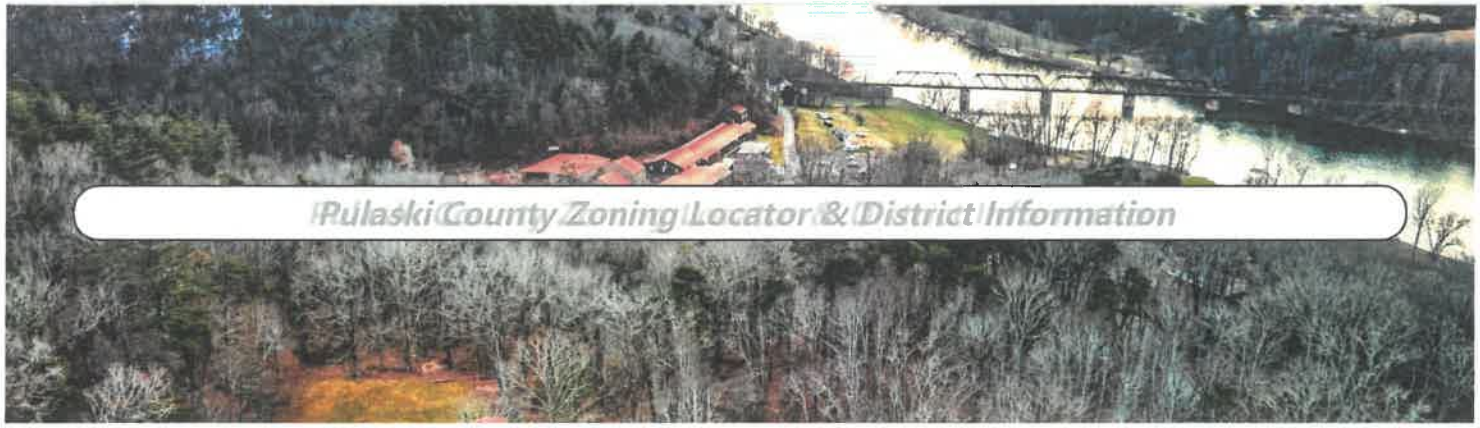
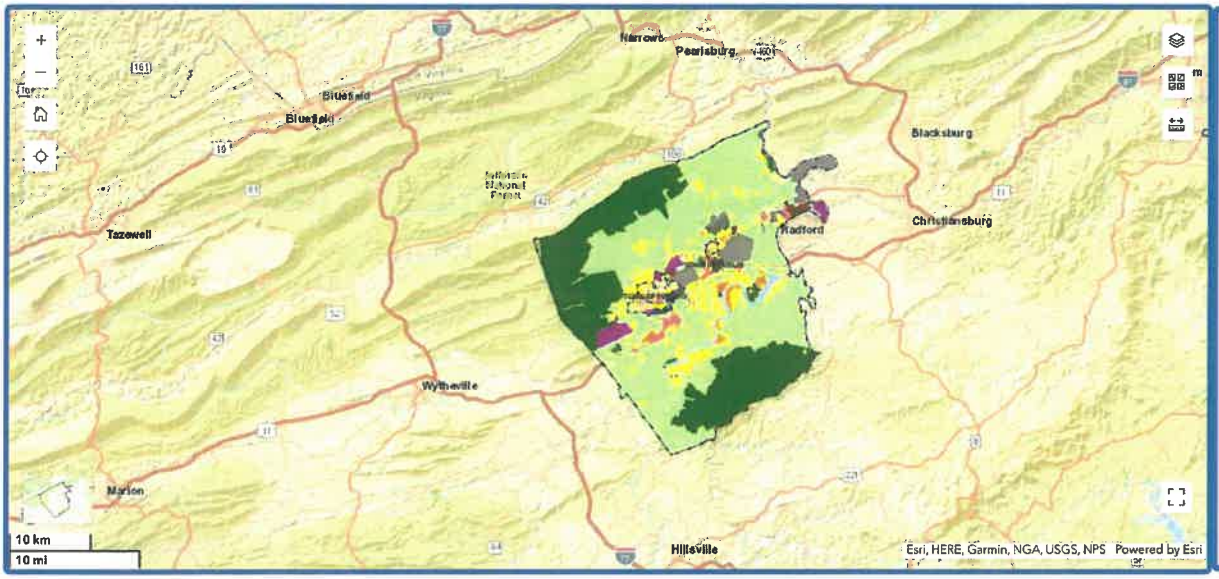


What Is My Zoning?

Search below to learn what your property is zoned and where it is located in the county.
Click on the address or parcel number to zoom to the property. Click the arrow on the popup to swap between parcel number and zoning.

Search by Parcel Number or Address



How To Use This Map

- Search for a property using the search bar above the map.
- Click on the address or parcel number once it appears.
- The map will then zoom to the selected property.
- Click in the center of the map to select the property and see its zoning.

Tools Featured on The Map

- **Locator:** Allows the map to zoom to your location.
- **Layers:** Allows you to turn on and off the different layers on the map.
- **Basemap:** Allows you to select different map styles like Aerial Imagery.
- **Home:** Reverts back to the default map extent.
- **Zoom In/Out:** Allows you to zoom in or zoom out on a

- Agricultural (A)
- Conservation (C)
- Commercial (CM)
- Rural Residential (RR)
- High-Density Residential (HR)
- Industrial (I)
- Light Industrial (LI)
- Low-Density Residential (LR)
- Medium-Density Residential (MR)
- Planned Unit Development (PUD)
- Planned Industrial Development (PID)
- Residential (R)
- Rural Commercial (RC)

What Are The Different Zoning Districts?

The zoning districts below are how Pulaski County zones property and determine what is and is not permitted by right.
Hover over the district to learn about its intent. Click the blue box on each card to view the in-depth requirements and allowed uses.

Click to learn more about this district

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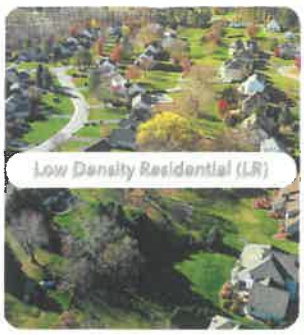

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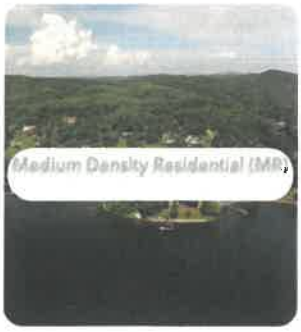

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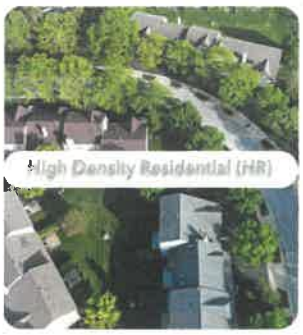

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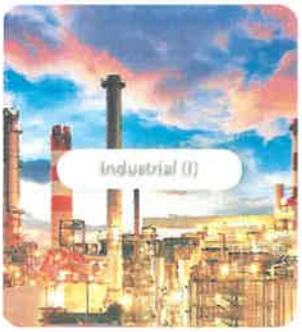

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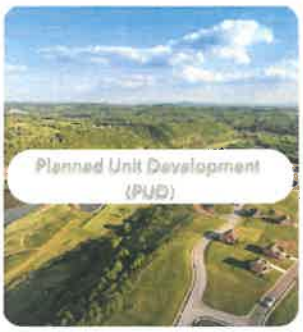

Click to learn more about this district

PULASKI COUNTY is...

County of Pulaski
EXCELLENCE
Unified Development Ordinance (UDO)
Virginia

Click for more info about the UDO