

Chesterfield County Sports, Visitation & Entertainment

Virginia Association of Counties – November 11, 2024



CHESTERFIELD
SPORTS, VISITATION,
& ENTERTAINMENT

EXPERIENCE 
CHESTERFIELD

PLAY  
CHESTERFIELD, VA

WELCOME TO

CHESTERFIELD, VIRGINIA

A GREAT PLACE TO
LIVE, WORK, PLAY AND STAY.



**EXPERIENCE
CHESTERFIELD**
experiencechesterfield.com



CHOOSE YOUR OWN ADVENTURE



To enhance the quality of life for citizens and diversify the economy through First Choice events, experiences, and storytelling.

Core Principles

Vibrant Economy → Visitor Spending

Thriving Community → Quality of Life

Excellence in Public Service → Community Pride





Priority #1

EXPERIENCE CHESTERFIELD



SPORTS HALL OF FAME
CHESTERFIELD ★ VA



CHESTERFIELD RESTAURANT WEEK





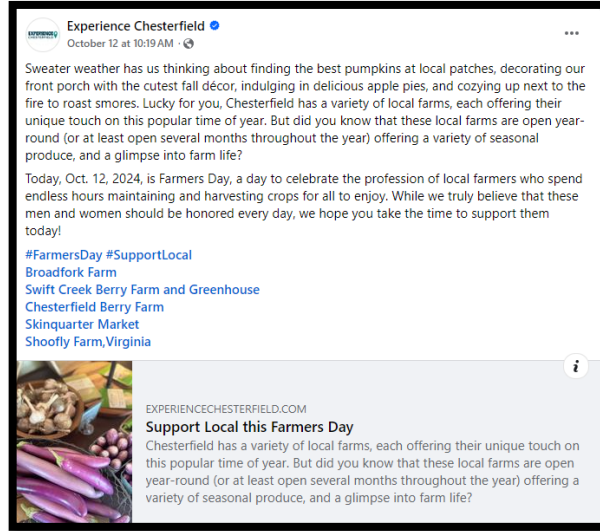
Inaugural Class of 2024 Induction Ceremony



September 12, 2024

EXPERIENCE CHESTERFIELD

Check out a book from any Chesterfield Library	Play frisbee golf at Goyne Park	Watch a ball game at Daniel Park	Visit the Chesterfield County Museum	Play at the outdoor area at Midlothian Library
Visit the Chesterfield County Farmers Market	Hike at John J. Radcliffe Conservation Area	Visit the coalmine ruins at Midlothian Mines Park	Walk on the floating dock at R. Garland Dodd Park	Collect and give donation items to Chesterfield Animal Services
Watch airplanes land at Richmond Executive Airport - Chesterfield	Dine at your favorite Chesterfield restaurant	FREE SPACE	Paint a rock and hide it at Rockwood Park	Go bird watching at Dutch Gap
Zipline at Harrowgate Park	Attend a Chesterfield PAL program	Tour Magnolia Grange	Swim at the Aquatics Center at Pocahontas State Park	Self-guided tour of the Perkinson Center for the Arts & Education
Tour Henricus Historical Park	Attend story time at any Chesterfield Library	Play or watch a sport event at River City Sportsplex	Visit Gelati Celsiti to taste the curated Chesterfield flavor	Take a walk along the river at Robious Landing Park



News & Highlights

Uncharted Chesterfield

The Best Fall Drinks at Chesterfield Coffee Shops

Nothing says fall like a warm specialty beverage from a local coffee shop. No matter where you are in Chesterfield,...

Learn More →

Chesterfield Fall Event and Festival Guide

Fall is a special time in Chesterfield, Virginia! The crisp autumn air and colorful leaves are the perfect backdrop for...

Learn More →

Top Ways to View Fall Foliage in Chesterfield

Calling all pumpkin spice lovers, leaf-peepers, and fall foliage enthusiasts! The crisp, cool morning temperatures have us dreaming of fall,...

Learn More →

Richmond Tattoo & Arts Convention

The Big Bounce at Iron Bridge Sports Park

Taproom Yoga at Hidden Wit

Midlothian Village Day Festival & Craft Fair

Mid-Lothian Mines Day

Fall Fest at Triple Crossing Beer

Junior DIY Cupcake Class (Halloween Theme)

details in caption

EXPERIENCE CHESTERFIELD

Here's how you can experience Chesterfield this week, Oct. 7-13, 2024.

Thursday, Oct. 10 – If you enjoy music AND bingo, then this is the night for you! Head over to 101 Craithouse for a [Singo Music Bingo](#) night where a snippet of a song is played, and you guess what it is. This fun, free game night is open to the entire family. 12646 Stone Village Way Midlothian 7 to 9 p.m.

Friday, Oct. 11 – Are you a haunted house lover, but don't enjoy the fright? Join the fun at the [Haunted House Craft Night for Teens and Adults at The Art Factory in Midlothian](#). Here you'll decorate a wooden house into a spooky haunted masterpiece

Reply

COME SHOP WITH US

Chesterfield is home to boutique shops, local small businesses and major retail hubs.



Priority #2

PLAY

CHESTERFIELD, VA



Events

160

Participants

105K

Spectators

235K

TOP FIVE LARGEST EVENTS

Event	Visitors
Strikers Jefferson Cup (4 total events)	71.3K
Strikers Capital Fall Classic (2 total events)	28.6K
Shooting Star Field Hockey	11.3K
Richmond Kickers - River City Cup	9.2K
Copa Talento Qualifier	6.5K



Out-of-Town Attendees (58%) Local Attendees (42%)



“As a college coach, I have been able to attend many well-run events very close to home and recruit kids who want to play at the next level. Sports Tourism in Chesterfield County is top notch.”

Josh Laux, Head Men's Soccer Coach, Randolph-Macon College

TOP SPORTS



4,200+ HOTEL ROOMS

235+ ATHLETIC FIELDS

80+ LIGHTED DIAMOND FIELDS

55+ LIGHTED RECTANGLE FIELDS

15+ TURF MULTIPURPOSE FIELDS

AND MUCH MORE!

CHESTERFIELD, VIRGINIA has it all. Home to elite venues and an endless passion for the game, Play Chesterfield invites you to experience sports like never before. We know what's important, and we get it right. From the field to the fun, your time in Chesterfield is what drives us. We're ready to make your event a winner. **Come for the sport and stay for the experience!**

PLAY
CHESTERFIELD, VA
PLAYCHESTERFIELD.COM





**WORLD
CLASS
FACILITIES**

The image shows a professional swimming pool facility. In the background, there are spectators seated in bleachers. The pool is divided into lanes by red lane lines. Various banners are visible, including 'TYR' and 'TYR PRO SWIM SERIES'. A sign on the left side of the pool reads 'MEGA'. The overall atmosphere is that of a high-quality aquatic center.

Sports Events in Chesterfield

- ‘The Chesterfield Way’
- Growth of Diamond Sports
- Visitor Experience and Customer Service
- High Profile Events
- Local Partnerships



2024 • CQL
PLAY CHESTERFIELD & CQL PRESENT
JAMBOREE
7U FLAG • 9U • 11U • 13U
OVER 100 TEAMS!
• FOOD TRUCKS
• LIVE DJ
• GAMES ON ALL 12 FIELDS!
SATURDAY
AUGUST 17
PLAY CHESTERFIELD, VA
PLAYCHESTERFIELD.COM
RIVERCITY SPORTSPLEX
13030 GENITO RD, MIDLOTHIAN, VA

Who's your favorite baseball player?

Juan Soto.

COPA TALENTO ZOO
Copa Talento,
WANNA ZIP & ZOO?

15% OFF
Zoo & Zipline Tickets
Use promo code:
COPAZOO15
Expires: 7/31/2024

Redeem Online!

UPTOWN ALLEY
STRIKE UP THE ENTERTAINMENT
YOUTH PACKAGES

SPARE	\$20.99++
• 1.5 hours of bowling w/ shoes	
• \$10 value of gaming per person	
• 2 slices of pizza per person	
• soft drinks	
• assorted cookies -OR- monster cookie	
STRIKE	\$24.99++
• 1.5 hours of bowling w/ shoes	
• \$15 value of gaming per person	
• cheeseburger sliders, chicken tenders, fries	
• soft drinks	
• assorted cookies -OR- monster cookie	
TURKEY	\$28.99++
• 2 hours of bowling w/ shoes	
• \$15 value of gaming per person	
• choice of 3 appetizers	
• soft drinks	
• assorted cookies -OR- monster cookie	

\$5 VALUE OF GAMING BONUS & 1,000 TICKETS ADDED TO GUEST OF HONOR'S GAME CARD!

**BIRTHDAYS
YOUTH TEAMS
CHURCH EVENTS
GRADUATIONS
& MORE!**

PLAY

CHESTERFIELD, VA



THE NEW 910 & 105.1 THE FAN SPORTSRADIO

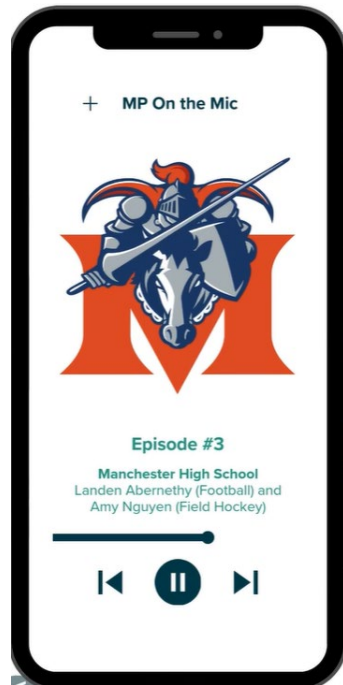
The **PLAY CHESTERFIELD** hour

TUNE IN WEDNESDAY, OCT. 16 TO HEAR FROM


COSBY HIGH SCHOOL
featuring *Hannah Lahm* and *Caroline Wooten* (field hockey players)

PLAY CHESTERFIELD, VA 

CATCH THE WEEKLY SEGMENT EACH WEDNESDAY AT 10:30 A.M.
Tune into radio station 910 AM or 105.1 FM.



+ MP On the Mic



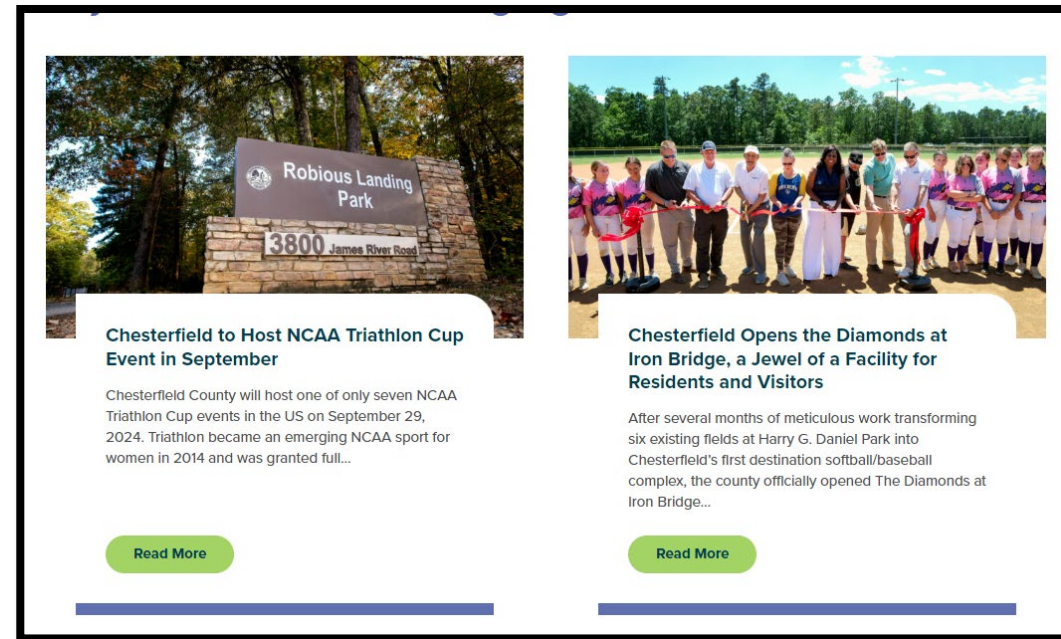
Episode #3


Manchester High School
Landen Abernethy (Football) and Amy Nguyen (Field Hockey)

⏪ || ⏩

“I think this is truly an amazing opportunity for us all to tell our school's story. We are already looking forward to the winter as basketball, wrestling and track are going to be a lot of fun for Bird this year.”

-Gregory Aiken, Director of Student Activities at L.C. Bird H.S.






Chesterfield to Host NCAA Triathlon Cup Event in September

Chesterfield County will host one of only seven NCAA Triathlon Cup events in the US on September 29, 2024. Triathlon became an emerging NCAA sport for women in 2014 and was granted full...

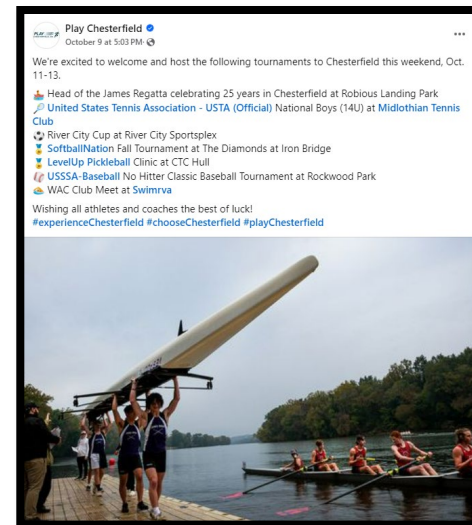
[Read More](#)



Chesterfield Opens the Diamonds at Iron Bridge, a Jewel of a Facility for Residents and Visitors

After several months of meticulous work transforming six existing fields at Harry G. Daniel Park into Chesterfield's first destination softball/baseball complex, the county officially opened The Diamonds at Iron Bridge...

[Read More](#)


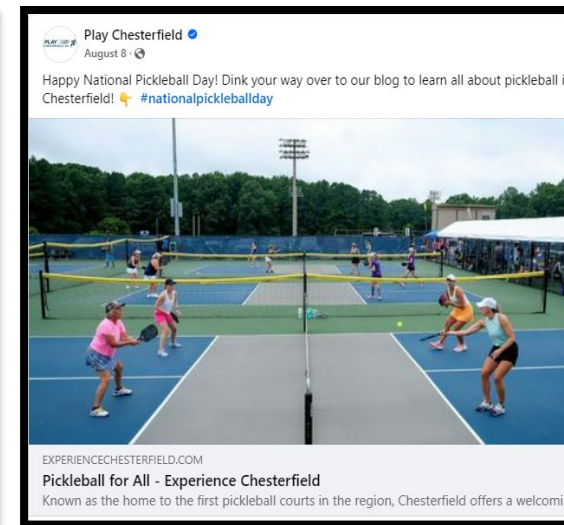


Play Chesterfield
October 9 at 5:03 PM

We're excited to welcome and host the following tournaments to Chesterfield this weekend, Oct. 11-13.


- Head of the James Regatta celebrating 25 years in Chesterfield at Robious Landing Park
- United States Tennis Association - USTA (Official) National Boys (14U) at Midlothian Tennis Club
- River City Cup at River City Sportsplex
- SoftballNation Fall Tournament at The Diamonds at Iron Bridge
- LevelUp Pickleball Clinic at CTC Hull
- USSSA-Baseball No Hitter Classic Baseball Tournament at Rockwood Park
- WAC Club Meet at Swimvva

Wishing all athletes and coaches the best of luck!
#experienceChesterfield #chooseChesterfield #playChesterfield

Play Chesterfield
August 8

Happy National Pickleball Day! Dink your way over to our blog to learn all about pickleball in Chesterfield! 🎾 #nationalpickleballday



EXPERIENCECHESTERFIELD.COM
Pickleball for All - Experience Chesterfield
Known as the home to the first pickleball courts in the region, Chesterfield offers a welcoming

Priority #3



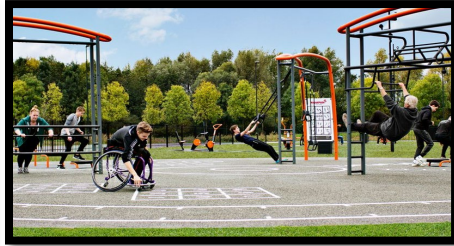


River City Sportsplex





River City Sportsplex





The River City Sportsplex Model

Purchased in 2016 for \$5.5 million (to build new would have been \$28+ mil) →

Spent or budgeted \$29.6 million in upgrades → Annual net surplus averaging \$188,744.63

→ Tourism accounts for an estimated 71% of the revenue → 58% of all visits (300,900

people) local & 90 co-sponsored groups utilized River City 63% of the time FREE →

31 events totaled 37% utilization & \$2.1m in tax revenue → Debt service only \$1.13m =

River City Majority Used Locally, Funded by Events & Home Field Advantage for Residents

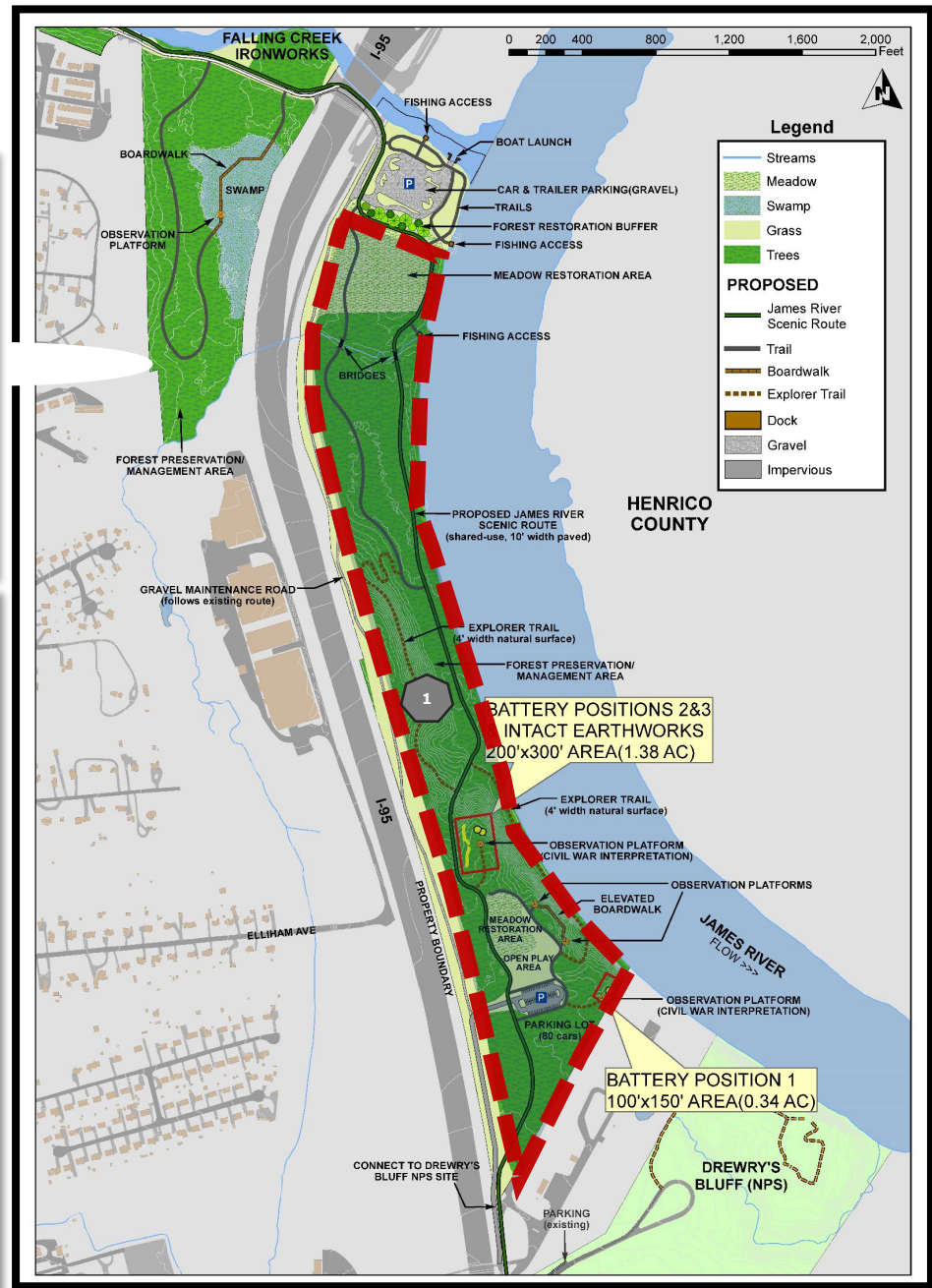


The Diamonds at Ironbridge

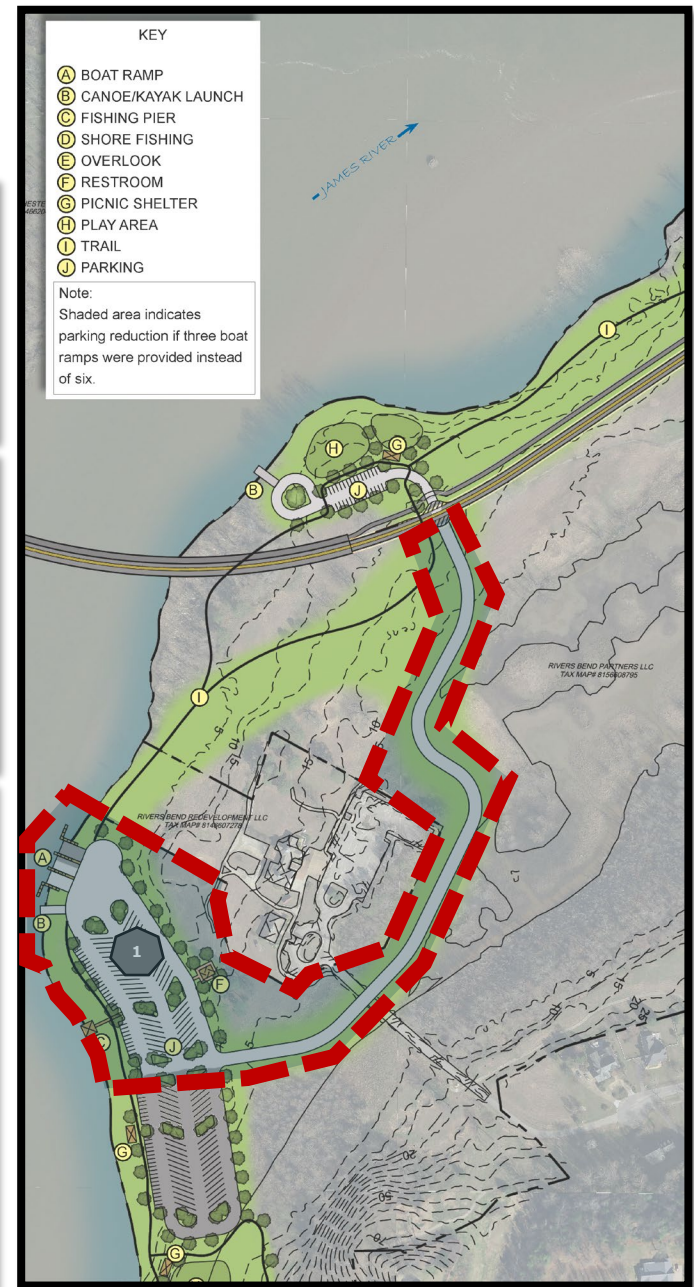
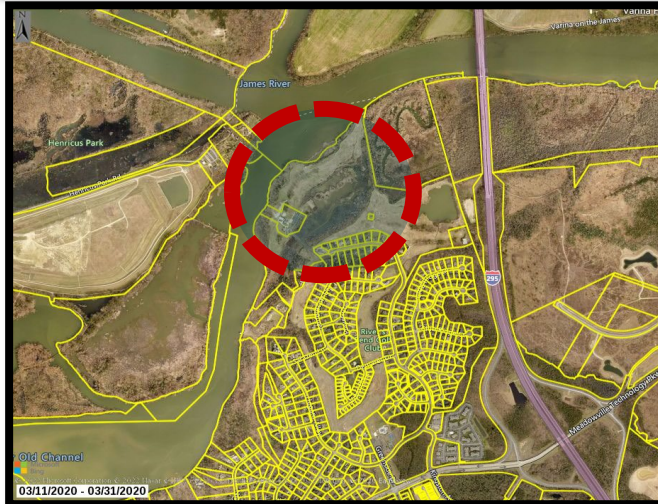




Falling Creek Park



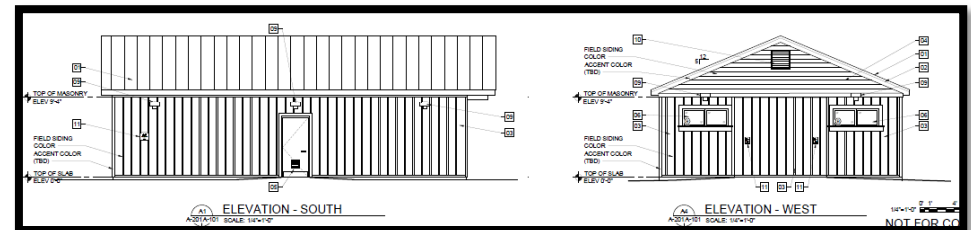
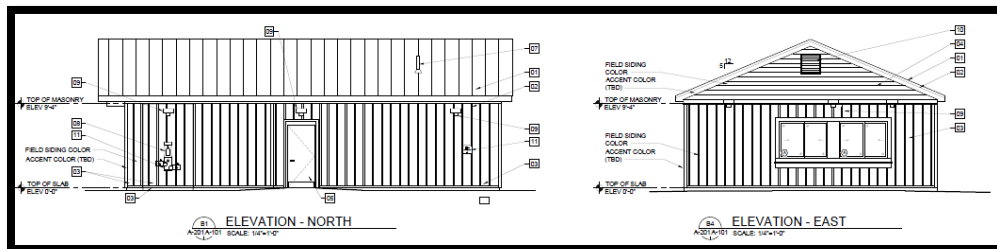
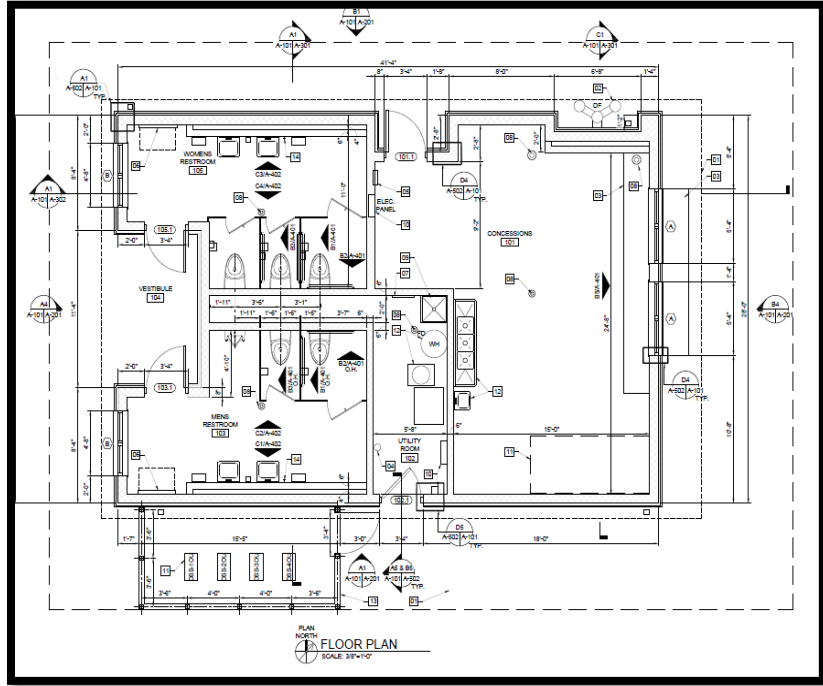
Tidal James River Boat Launch



Irvin Horner Park



Robious Athletic Complex





Cricket is Coming to Chesterfield

The region's first regulation-sized cricket pitch is coming to Chesterfield, Virginia! In 2023, a groundbreaking ceremony was held for the first phase of Beulah Park (6901 Hopkins Rd. North Chesterfield,...



Rendering of new cricket pitch



Beulah Park Groundbreaking Ceremony Dec. 11, 2023.



Photo taken during cricket pitch renovations.



“We accomplished a lot in our inaugural year, and we’re just getting started. Whether it’s the fun, food or endless outdoor adventures, we hope you’ve found your reasons to experience Chesterfield. We’re already excited to see the impact another year makes. If there’s one thing that’s for sure, there’s always more to explore in Chesterfield, Virginia.”

