



# Meeting the Challenge of Substance Use Disorder with Opioid Settlement Funds

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VIRGINIA ASSOCIATION OF COUNTIES  
ANNUAL CONFERENCE  
NOVEMBER 11, 2024



# Today's Presentation

Introduction of OAA Outreach Team

Statewide Grants and Awards to Date

Refresher on opioid settlement funds & OAA grants

Trends, challenges, and strategies for grant applications

Current grant application cycle and new Grants Portal

County Grants Highlights and Additional Information



# OAA Regions

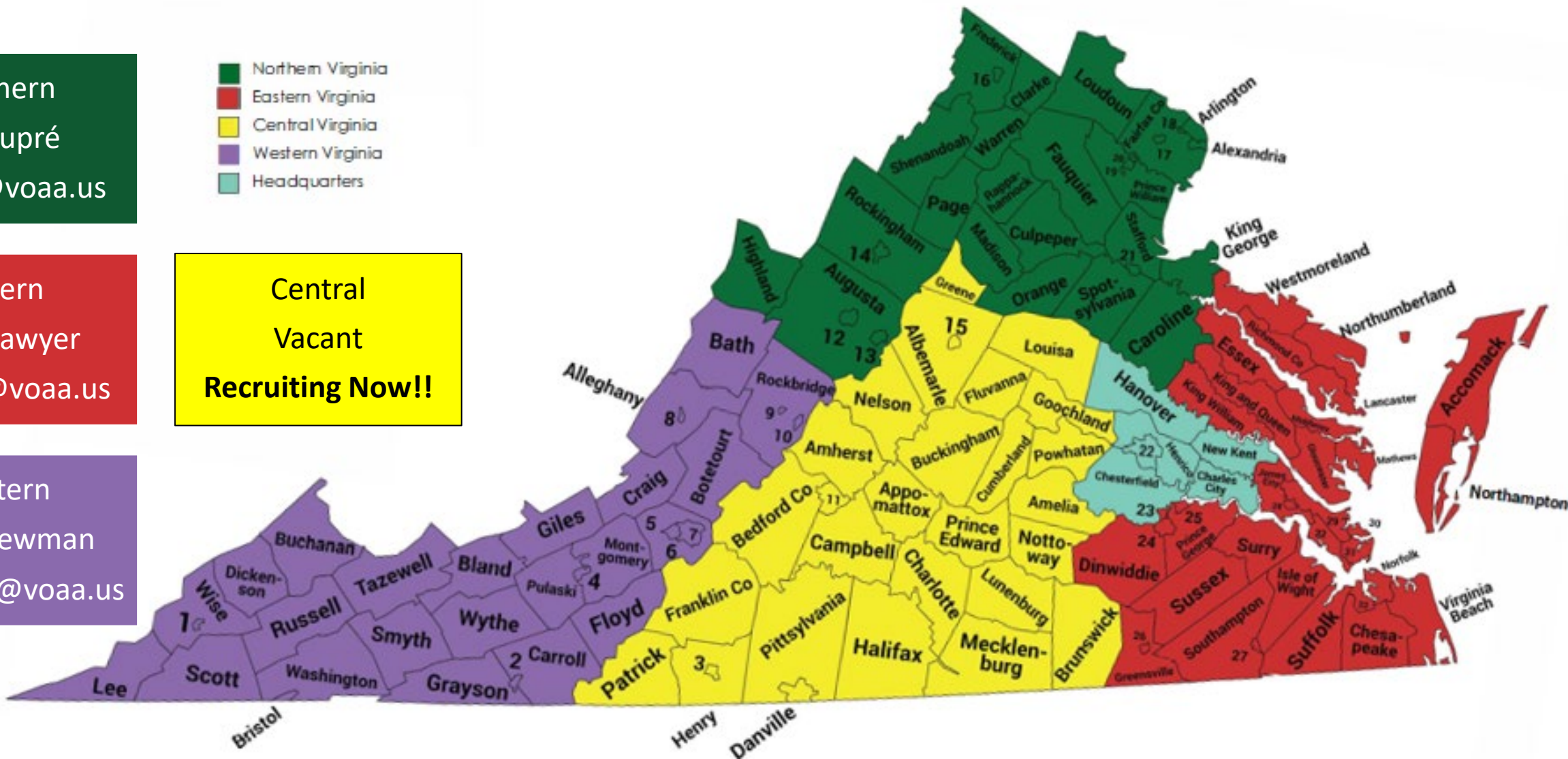
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**Recruiting Now!!**

- Northern Virginia
- Eastern Virginia
- Central Virginia
- Western Virginia
- Headquarters





# Statewide Awards to Date



# Statewide Grants and Awards to Date

## City-County Awards

- Received applications that include 106 of the 133 Cities and Counties
- Awarded 100 of 110 applications
- Total awarded to date = \$46 million
- 92 projects currently active

## State Agency Awards

- Received proposals from 18 agencies that included 48 projects
- Awarded 36 projects totaling \$20 million
- 32 projects currently active

## Grand Total over 15-month period

- Received funding requests for 158 projects
- **Awarded 136 projects totaling \$66 million**



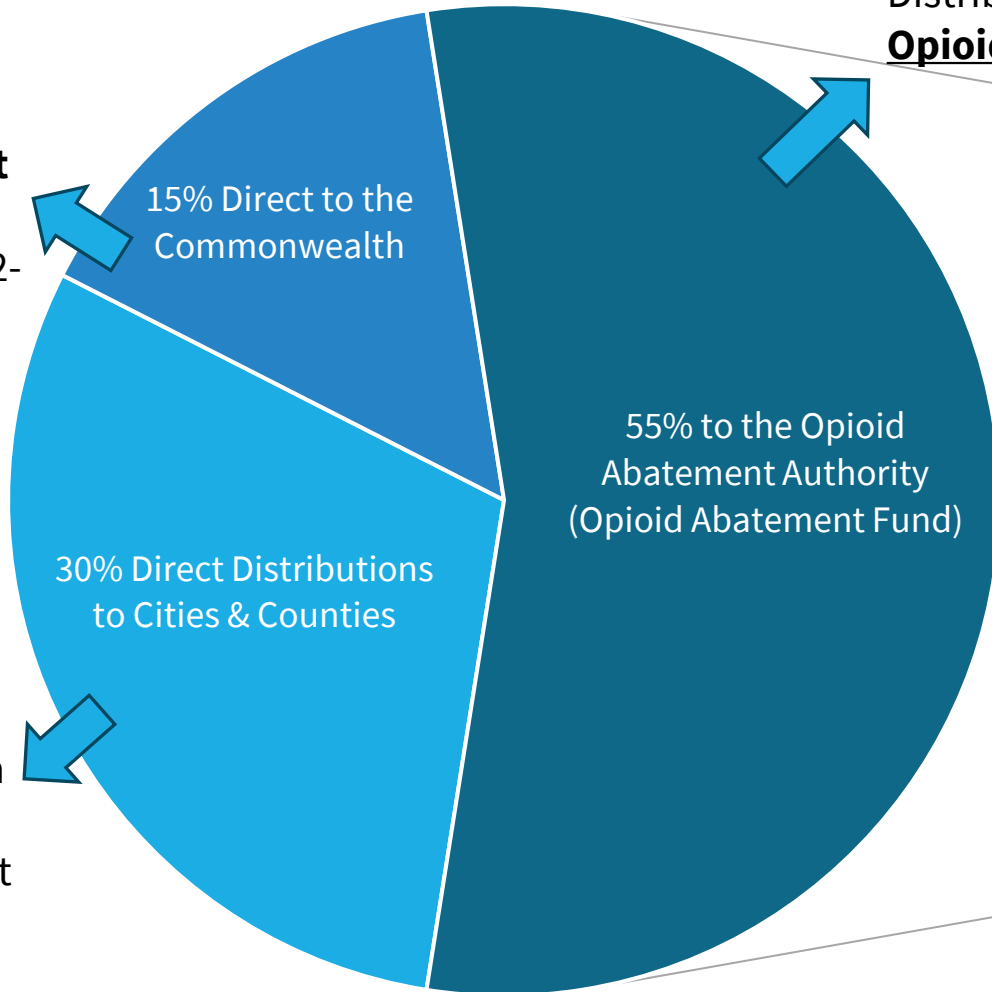


# Refresher on Opioid Settlement Funds and OAA Grants



# Virginia's Settlement Distribution Model

Distributions deposited to the **Commonwealth Opioid Abatement and Remediation (COAR) Fund** (§ 2.2-2377)



Distributions from the settlement administrator sent directly to cities and counties

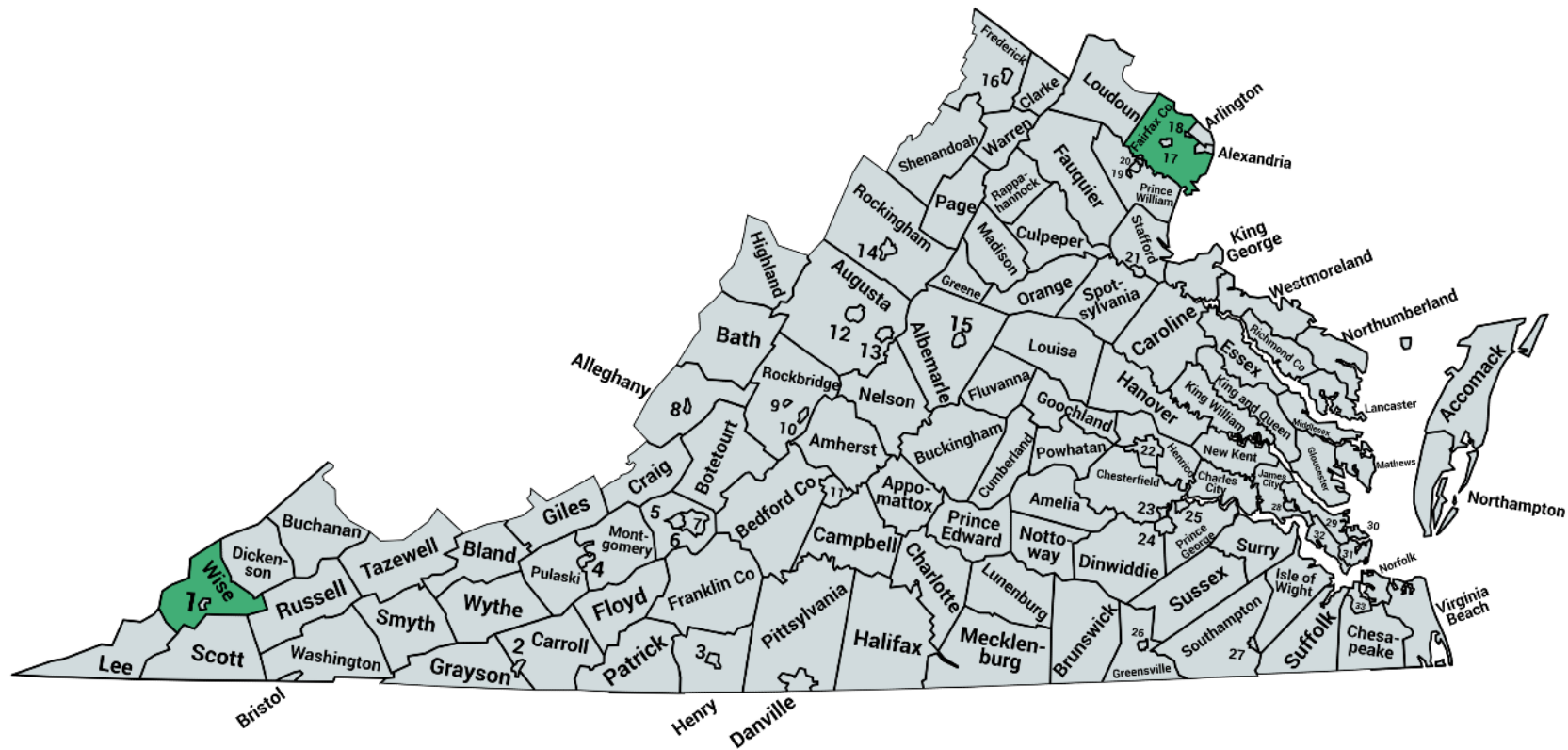
Distributions deposited to the **Opioid Abatement Fund** (§ 2.2-2374)



OAA Distributions pursuant to § 2.2-2374 and the settlement MOU



# Cities and Counties Distribution



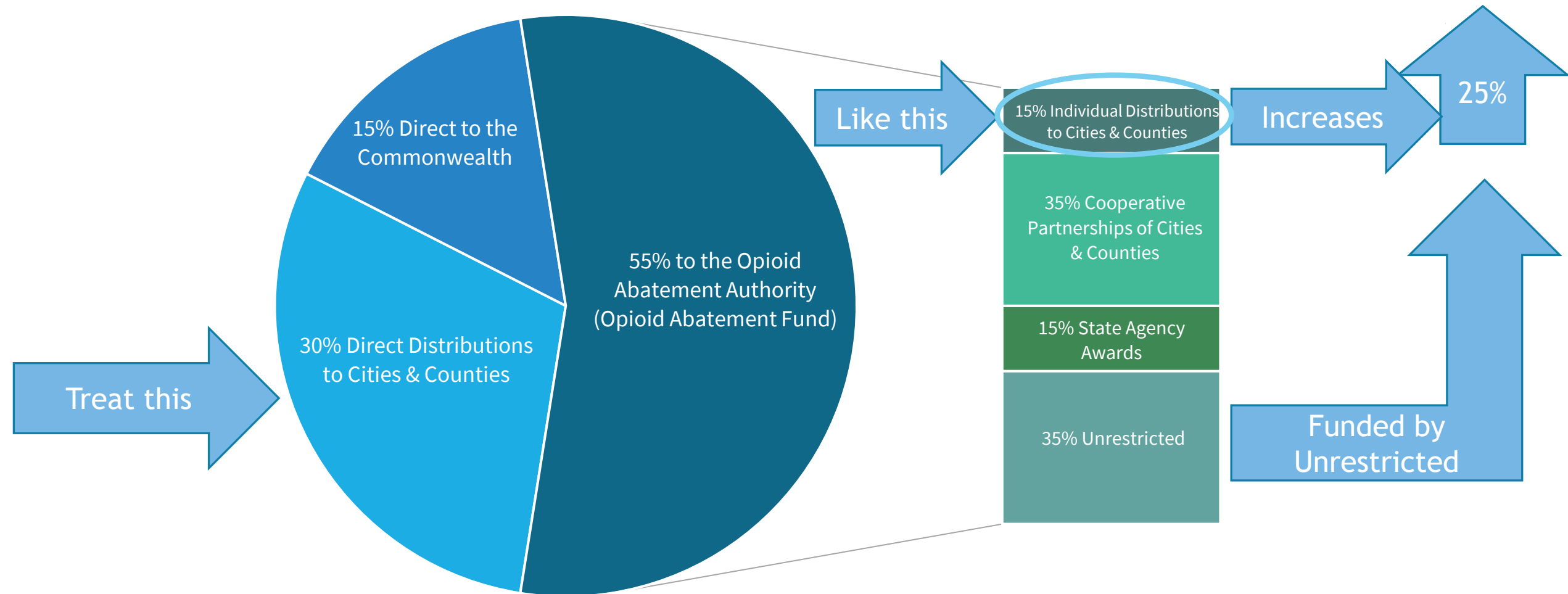
Wise County  
% of Population = 0.41%  
% of Allocation = 1.76%

Fairfax County  
% of Population = 13.11%  
% of Allocation = 8.67%





# ★ OAA's Gold Standard Incentive ★





# Clarifying OAA's Gold Standard Incentive

OAA Staff has heard feedback which led us to determine that in disseminating information for this program, we unintentionally created some incorrect assumptions.

## What is required to access Gold Standard Incentive funds?

- Submit a 1-time application to OAA pledging to apply the Commonwealth's standards to funds received directly from the settlement administration (Direct Distribution). The requirements are:
  - 100% abatement use
  - No supplanting
  - No prior year costs
  - No indirect costs
  - Report usage of Direct Distributions to OAA annually
    - **Assumption** – this creates additional reporting and administrative burden
    - **Clarification** – the reporting of usage of Direct Distributions to OAA is required for participation in any OAA grant. One report per year satisfies for Gold Standard compliance as well as all Individual Distribution and Cooperative Partnership applications



# Clarifying OAA's Gold Standard Incentive

## Why is OAA offering the Gold Standard Incentive?

- To **increase** abatement funding **resources** for Cities and Counties
- To **incentive** Cities and Counties to use Direct Distributions **in ways that maximize** the amount of funds **impacting citizens and communities** (helping save lives) due to lessons learned from the tobacco settlements
- To make it **easier** on Cities and Counties to ensure the usage of the Direct Distribution **complies** with all the various settlements and their various requirements that govern Direct Distribution usage
  - The Gold Standard requirements **are stricter** than the settlement requirements
    - **Assumption:** We don't need anyone's help with determining appropriate usage of Direct Distributions
    - **Clarification:** This is just another advantage of the incentive and not meant to be an assessment of abilities
- To help **ensure** the Commonwealth and Cities and Counties **stay in compliance** with settlement requirements
  - **Assumption:** This is just more state government red tape and big brother overreach
  - **Clarification:** The Commonwealth and all 133 Cities and Counties **share the responsibility and liability** of compliance. If enough parties end up **out of compliance**, the settling companies could petition to **re-open the settlements** and the all parties will end up with **fewer settlement dollars** to help citizens and communities
- To help create a **full view and tracking** of Virginia's usage of settlement funds
  - **State agencies** receiving funds from the Commonwealth's share (COAR fund) **are required to report usage**



# 46 Gold Standard Cities and Counties as of 11/6/24

Alleghany County	Arlington County	Buena Vista City	Caroline County	Chesapeake City	Covington City	Danville City	Fairfax County
Floyd County	Franklin County	Fredericksburg City	Giles County	Gloucester County	Hampton City	Henrico County	James City County
King George County	Lexington City	Louisa County	Mathews County	Montgomery County	Newport News City	Norfolk City	Orange County
Page County	Pittsylvania County	Prince George County	Prince William County	Pulaski County	Radford City	Richmond City	Roanoke City
Roanoke County	Rockbridge County	Rockingham County	Smyth County	Spotsylvania County	Stafford County	Sussex County	Virginia Beach City
	Warren County	Washington County	Williamsburg City	Winchester City	Wythe County	York County	



**VIRGINIA OPIOID ABATEMENT AUTHORITY  
CITY/COUNTY ESTIMATED SETTLEMENT FUNDS  
LOOK-UP TOOL FY2022-FY2039**

701 East Franklin Street, Suite 803, Richmond, Virginia 23219 | 804-500-1810 | info@voaa.us | www.voaa.us

**Direct Distribution, OAA Individual Distribution, and OAA Gold Standard**

*Please note this tool tracks finalized settlements. As new settlements are achieved, this tool will be updated. The amounts listed reflect estimates, which may be subject to change prior to distribution.*

**As of September 2024**

City or County:

**Smyth County**

**City/County Estimated Settlement Funds Lookup Tool Instructions**

To see the estimated amounts disbursed or to be disbursed to a specific city or county for each year of the settlements:

1. Click on cell C10, which currently reads "Choose City/County."
2. Use the drop down menu to select a city or county and the amounts below will change to show the city or county's estimated payments.

Fiscal Year (FY)	No Application to OAA		Must Apply to OAA					
	Direct Distributions		OAA Individual Distribution			OAA Gold Standard Incentive		
	Projected	Used as OAA Match	Eligible to Receive	Awarded / Used as Match	Balance Available	Eligible to Receive	Awarded / Used as Match	Balance Available
2022	\$24,073	\$0	\$0	\$0	\$0	\$0	\$0	\$0
2023	\$152,394	\$0	\$55,144	\$0	\$55,144	\$13,786	\$0	\$13,786
2024	\$187,941	\$0	\$63,832	\$37,525	\$81,451	\$15,958	\$0	\$29,744
2025	\$59,318	\$60,056	\$21,349	\$43,060	\$59,740	\$5,337	\$20,147	\$14,934
2026	\$77,449	\$0	\$27,272	\$0	\$27,272	\$6,818	\$0	\$6,818
2027	\$82,310	\$0	\$29,055	\$0	\$29,055	\$7,264	\$0	\$7,264
2028	\$62,709	\$0	\$21,867	\$0	\$21,867	\$5,467	\$0	\$5,467
2029	\$87,887	\$0	\$31,099	\$0	\$31,099	\$7,775	\$0	\$7,775
2030	\$88,287	\$0	\$31,286	\$0	\$31,286	\$7,822	\$0	\$7,822
2031	\$82,662	\$0	\$29,097	\$0	\$29,097	\$7,274	\$0	\$7,274
2032	\$76,711	\$0	\$26,915	\$0	\$26,915	\$6,729	\$0	\$6,729
2033	\$70,522	\$0	\$24,646	\$0	\$24,646	\$6,161	\$0	\$6,161
2034	\$53,819	\$0	\$19,242	\$0	\$19,242	\$4,810	\$0	\$4,810
2035	\$53,819	\$0	\$19,242	\$0	\$19,242	\$4,810	\$0	\$4,810
2036	\$53,819	\$0	\$19,242	\$0	\$19,242	\$4,810	\$0	\$4,810
2037	\$44,716	\$0	\$15,904	\$0	\$15,904	\$3,976	\$0	\$3,976
2038	\$44,716	\$0	\$15,904	\$0	\$15,904	\$3,976	\$0	\$3,976
2039	\$31,306	\$0	\$11,479	\$0	\$11,479	\$2,870	\$0	\$2,870
<b>Total</b>	<b>\$1,334,457</b>	<b>\$60,056</b>	<b>\$462,576</b>	<b>\$80,585</b>	<b>\$381,991</b>	<b>\$115,644</b>	<b>\$20,147</b>	<b>\$95,497</b>

# City/County Look-up Tool





# Fast Facts – City & County Opioid Settlement Funds

30% Direct Distributions to Cities & Counties

Every City and County receives Direct Distributions which **are not grants**. Cities and Counties **do not apply** to the OAA to use them

15% Individual Distributions to Cities & Counties

Every City and County has OAA Individual Distribution Funds allocated. These **are OAA grants**. Cities and Counties must apply to the OAA with a specific abatement project to receive and use

35% Cooperative Partnerships of Cities & Counties

Every City and County can partner for Cooperative Partnerships which **are competitive OAA grants**. Cities and Counties **must apply** to the OAA with a specific abatement project

15% Individual Distributions to Cities & Counties

Increases 25%

Every City and County can Opt-in to the OAA’s “Gold Standard” Incentive. Cities and Counties **must submit a 1-time application** pledging to apply the Commonwealth’s requirements to their Direct Distribution



# Prioritization of Competitive Awards

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- Geographical distribution based on the five Department of Behavioral Health and Development Services (DBHDS) regions
- Opioid-related harm per capita (during the time the harm was alleged to have been caused by the defendant companies).
- Economically disadvantaged communities.
- Programs run by organizations with a record of success.
- Programs and efforts that are evidence-based.
- Local cash match, with more priority given for higher matching amounts.



# More about the “Local Match”

- Must be cash – not “in-kind” services
- Must be in addition to current levels of expenditures
- Can come from the one or more of the city or county’s
  - Direct Distributions
  - Individual Distributions
  - “Gold Standard” Incentive Funds
  - General Funds
  - Other Grants
  - Funds provided on behalf of

Separate Application *not* required. Process to allocate included in Cooperative Partnership Application



# Trends, Challenges, and Strategies for OAA Grant Applications



# Trends, Challenges, and Strategies

## Many Cities and Counties are not applying for their “Individual Distribution” grants

- The OAA Board of Directors has adopted a policy for cities and counties to apply for their Individual Distribution amounts within five consecutive application periods from when the funds were made available.
- Individual Distribution funds available in FY2023 must be applied for by April 1, 2028
  - For FY2024, applied for by April 1, 2029, as so on

## Implementation of the proposed programs/efforts – realistic timeframes needed

- Proposed performance measures and implementation timeline are important!

## Lack of clarity about partners/subcontractors involved: CSBs, Non-profits, Private providers, etc.

- State and local procurement laws and policies still must be met!





# Trends, Challenges, and Strategies

The amount of planning and research into a proposed program is evident

- Well planned programs have more partners and supporters
- Well planned programs tend to “sell” themselves better
- Collect feedback from the community including stakeholders
- Define the problem and proposed solution
- It takes time to pull everything together and get approval from governing bodies and refine applications

OAA often receives applications that are incomplete or have problems, but no one has reached out for assistance or to review prior to submission.

- Contact OAA to discuss ideas and get feedback on how to formulate applications
- Utilize Regional Resource Coordinators and OAA Staff
- Utilize the optional OAA draft review prior to the application deadline



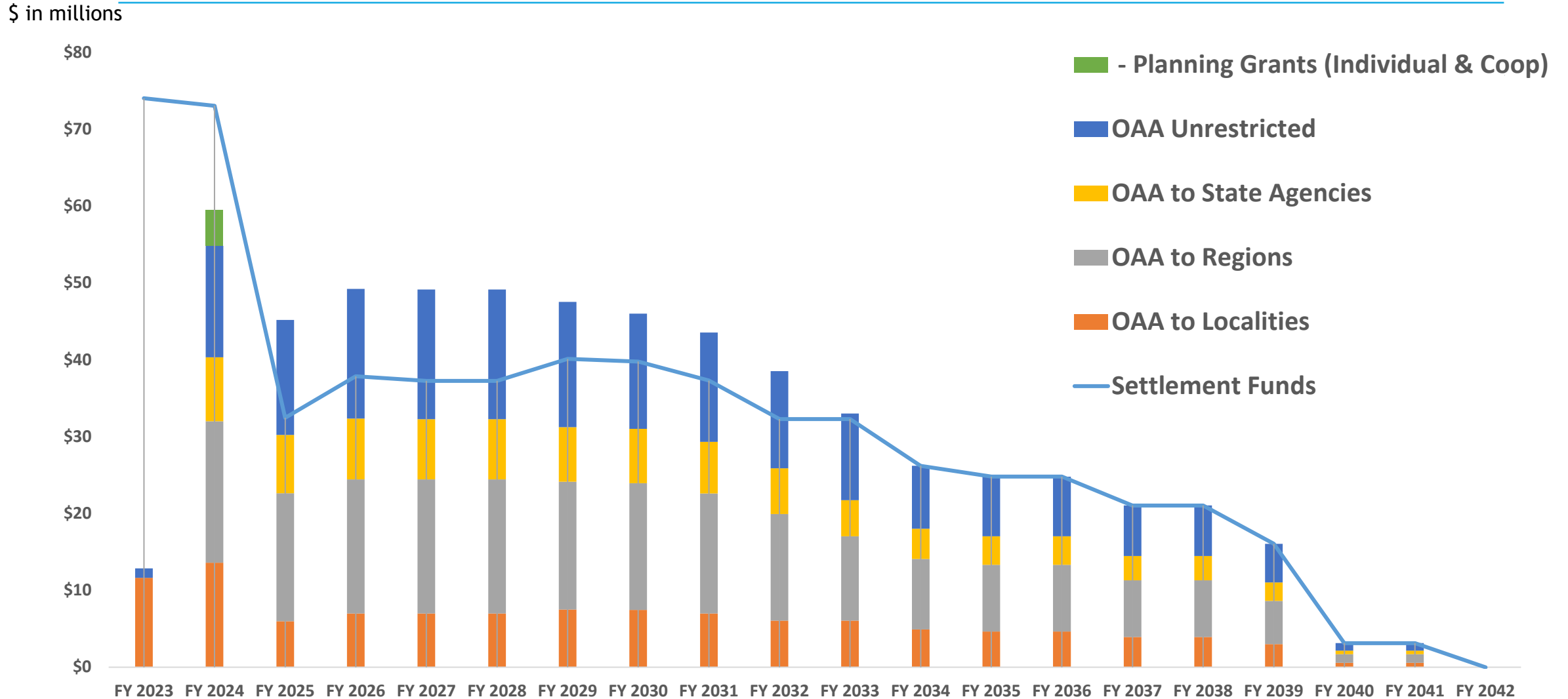
# Trends, Challenges, and Strategies

## Budget/Financial Issues

- STRONGLY recommend involving experienced budget/finance staff with the planning and writing of grants!
- Many applications contain good projects, but the math is all wrong
  - Focus on projects that are both programmatically and financially sound
- Sustainability of OAA-funded efforts frequently not addressed.
  - Increasing matching funds
  - Leverage generated revenues
  - Combining with other grant funds
- Develop short- and long-term plans that account for all the city/county opioid settlement funding pots:
  - Direct (non-competitive)
  - Individual (non-competitive)
  - Gold Standard (non-competitive)
  - Cooperative (competitive)



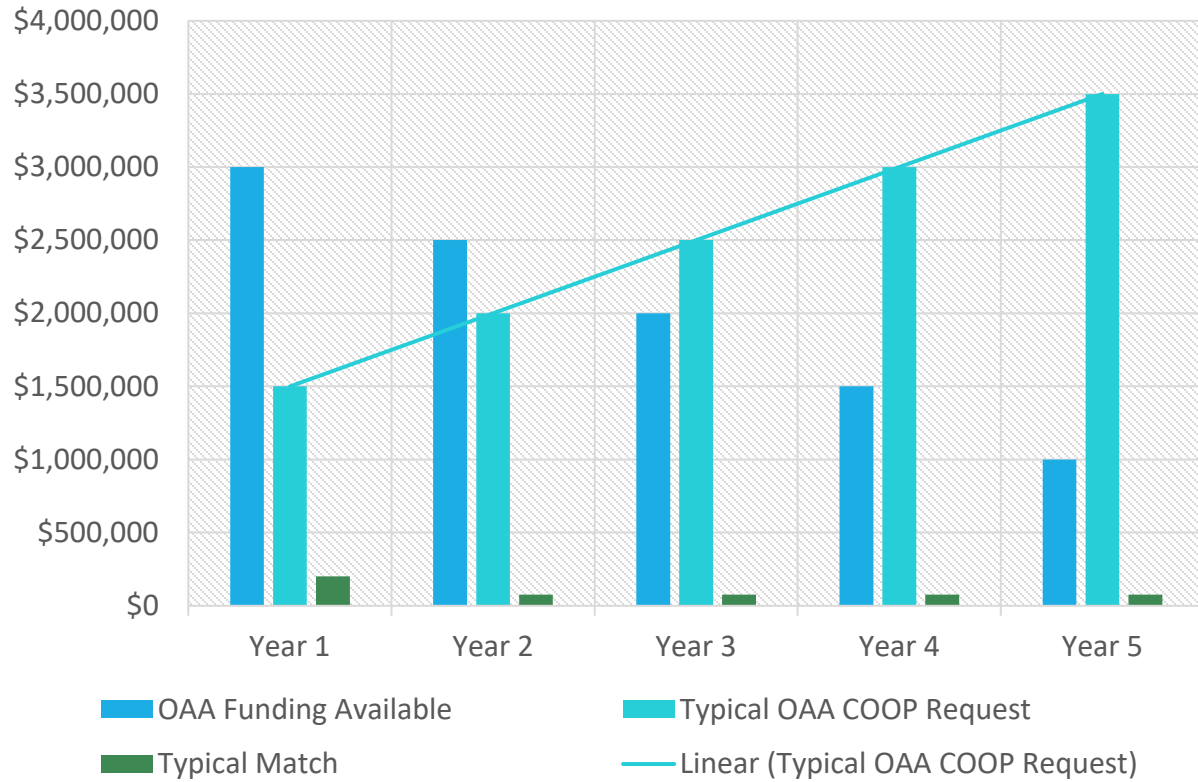
# Budgeted OAA Settlement Revenues & Expenses



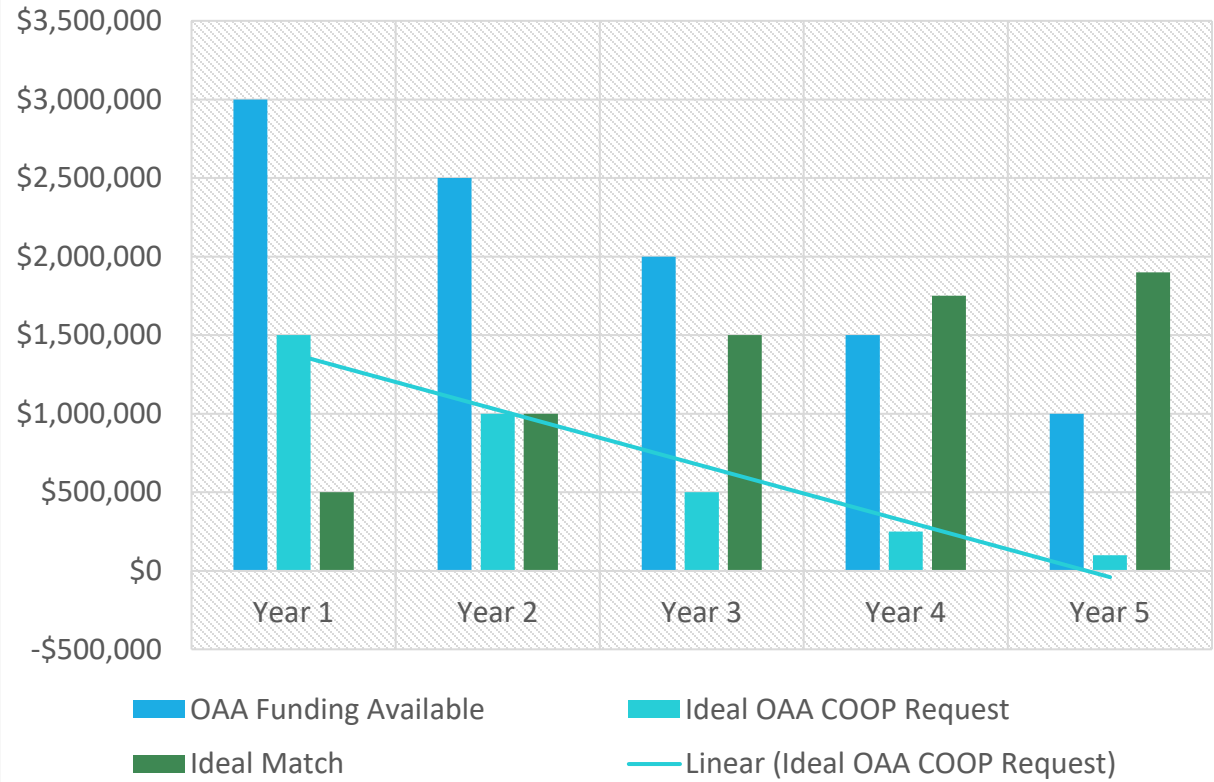


# Funding Requests for Cooperative Projects

### Typical Funding Request Example



### Ideal Funding Request Example





# Financial Management Resource

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Consider reviewing the webinar featuring Ms. Virginia Lovell, Director of Finance for the City of Newport News, accessible on the OAA website under the “Abatement Academy” tab.

## **September 12**

*Financial management of opioid settlement funds (including grants) for Virginia cities and counties.*

Virginia Lovell (Director of Finance, City of Newport News), Adam Rosatelli (OAA Director of Finance)

[Video](#)

[Presentation](#)

[APA Guidance](#)

[www.voaa.us/abatement-academy/](http://www.voaa.us/abatement-academy/)





# Current City and County Application Cycle and OAA's New Web-based Grants Portal



# Current City/County Grant Application Cycle

## City and County Application Cycle is Open (3<sup>rd</sup> round)

- Open October 1, 2024, through April 1, 2025
  - Grants Committee will consider current year (FY25) applications:
    - December 6, 2024, and February 21, 2025
    - Next fiscal year (FY26) applications will be considered May 23, 2025
- All applications will be submitted through the Grants Portal

## Applications for December 6, 2024, Grants Committee

- Received 9 Individual Distribution applications
- Working with fiscal agents on 4 Cooperative amendments

## City and County Reporting

- Cities and Counties have completed carryforward true-up and annual reports for FY2024 awards
  - Letters confirming finalized carryforward amounts sent
- Staff will soon send out progress reporting forms for planning grants



# Portal Features

## Grants Portal Features

- Individual Distribution and Cooperative Partnership Grant Applications
- Gold Standard Application
- Annual Reporting For Each Grant
- Grant Historical Lookup Including Cooperative Partnership Records for Non-Fiscal Agents
- Direct Distribution Reporting
- Estimated Funds Lookup
- E-signature Process through Adobe – signatory officials do not have to have access to the system to sign documents

## Grants Portal is Live

- All applications, proposals, awards, reporting, communication for OAA occur here
- Each city, county, and state agency can have up to 5 users
- Hosted 2 webinars for training and an Open Support/Q&A webinar
  - Webinar recordings posted on OAA website
  - More Open Support/Q&A webinars scheduled during the application cycle
- Check out the Grants Info page on OAA's website for quick start guide and more information
  - [www.voaa.us/portal-grants](http://www.voaa.us/portal-grants)



# OAA's Web-based Grants Portal – NOW LIVE!!



## Login

Hello there, login to the screen below

[Forgot password?](#)

Doesn't have an account? [Register](#)



OPIOID ABATEMENT AUTHORITY  
GRANTS MANAGEMENT

Henry County ▼ Charlie Lintecum ▼

- Dashboard
- Grants Management
- Members
- Historical Downloads
- Estimated Funds Look-Up Tool
- COOP Partner Dashboard

## Dashboard

<b>\$0</b> Amount Awarded	<b>3</b> Applications Awarded	<b>6</b> Opportunities Available	<b>3</b> Applications Near Due Date
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### Applications

In Progress (7)	Submitted (0)	Under Review (0)	Assigned Back (1)	Awarded (3)	Closed (0)
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Henry County-2026-IDIC-Annual Reporting-000680 ⓘ Draft Resume

Project Name	Due Date
Best project ever part 2	9/30/2024



OPIOID ABATEMENT AUTHORITY  
GRANTS MANAGEMENT

Henry County ▼ Charlie Lintecum ▼

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## Grants Management

OAA Individual City/County Distribution Grant - 2025 Open Start Annual Reporting Apply

Fiscal Year 2025	New Application	Renewal Application	Amend Application	Annual Reporting
Open Date	8/1/2024	7/29/2024	7/30/2024	7/28/2024
Due Date	9/30/2024	10/16/2024	10/3/2024	11/1/2024

Purpose



# Estimated Funds Look-Up Tool

## Estimated Funds Look-Up Tool

[Download Estimated Funds Lookup](#)

Fiscal Year (FY)	Direct Distributions				OAA Individual Distribution			OAA Gold Standard Incentive		
	Projected	Pledged/Used as OAA Match	Non - OAA Projects Awarded/Proposed Amount	Balance Available	Eligible to Receive	Awarded / Used as Match	Balance Available	Eligible to Receive	Awarded / Used as Match	Balance Available
2022	\$51,927.29	\$0.00	\$0.00	\$51,927.29	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
2023	\$328,728.04	\$0.00	\$0.00	\$380,655.33	\$118,951.06	\$0.00	\$118,951.06	\$29,737.76	\$0.00	\$29,737.76
2024	\$405,405.79	\$0.00	\$0.00	\$786,061.12	\$137,691.97	\$0.00	\$256,643.03	\$34,422.99	\$0.00	\$64,160.76
2025	\$127,954.95	\$2,000.00	\$0.00	\$912,016.07	\$46,051.96	\$1,526.91	\$301,168.07	\$11,512.99	\$0.00	\$75,673.75
2026	\$167,064.95	\$4,050.00	\$0.00	\$1,075,031.02	\$58,828.73	\$0.00	\$359,996.81	\$14,707.18	\$0.00	\$90,380.93

Will also be available through a public dashboard set to be released Spring of 2025



# Additional Information

## OAA Website

- [www.voaa.us](http://www.voaa.us)
- Newsletter sign up at bottom of home page

## Abatement Academy

- [www.voaa.us/abatement-academy](http://www.voaa.us/abatement-academy)
- 21 virtual webinar recordings
  - 2 more sessions in 2024

## Contact Information

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Director of Operations  
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# County Grant Highlights

## Dickenson County – Wildwood Health & Wellness Center

- Cooperative Partnership with Dickenson County as the fiscal agent, partnering with Lee and Scott Counties
  - Awarded \$1,709,675 for FY25
- Comprehensive Recovery Supports Facility

## Henrico County – Kinship Navigator

- Individual Distribution
  - Awarded \$80,231 for FY25
- Providing supports for placing children with parents struggling with substance use disorder (SUD) with kin or fictive kin family members to keep them out of the foster system

## Henrico County – Pregnant & Parenting Women with SUD

- Cooperative Partnership with Henrico County as the fiscal agent, partnering with Charles City and New Kent Counties
  - Awarded \$856,638 combined between FY24 & FY25
- Providing specialized services and supports to pregnant and parenting women with SUD including linkages to treatment, medication for opioid use disorder (MOUD), mental health services, peer support, employment, and housing